



THE SCHOOL OF PUBLIC POLICY  
INTERNATIONAL POLICY PROGRAM

- INTERNATIONAL ECONOMICS
- EXTRACTIVE RESOURCE GOVERNANCE • ASIAN MARKET DIVERSIFICATION
- SECURITY OF STATE, RESOURCES AND RELATIONS

Practical | Global | Focused





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The School of Public Policy provides a practical, global and focused perspective on public policy analysis and practice in three focus areas:

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- 1) International Policy
- 2) Social & Economic Policy
- 3) Energy & Environmental Policy

Our mission is to get public policy right in this country. This means strengthening Canada's public service and bridging the gap between business, government and academia. These are the keys to unleashing Canada's full economic potential – domestically and internationally.

**We fulfill our mission by:**

**BUILDING CAPACITY IN GOVERNMENT**

The Master of Public Policy (MPP) program trains students to hit the ground running, offering them practical, hands-on and intensive experience in policy development and analysis.

**PRODUCING INFLUENTIAL RESEARCH**

Our research papers and communiqués offer in-depth analysis on the most pertinent issues of the day and create specific recommendations for policy makers.

**IMPROVING PUBLIC POLICY DISCOURSE**

We bridge the gap between business, government and academia by creating forums for communication and best-practice sharing.

**PROVIDING A GLOBAL PERSPECTIVE**

The School of Public Policy has launched an initiative with two other highly regarded foreign policy institutes to create a critical mass of foreign policy expertise.



The globalization of industry and trade is having, and will continue to have, an impact on Canada as massive as the creation of our trans-national railway or NAFTA.

Yet, Canada, for historic and geographic reasons, and despite the remarkable gifts of stable government, seemingly endless resources and a population comprised of people from around the world, has remained inexorably tied to the U.S. in terms of trade, security and diplomacy.

Further, the study of international policy is often characterized by a lack of discipline. Examination of global issues and their impact on Canada is often coloured by ideology, or focused on issues that have, at best, tangential importance to Canadians in terms of their prosperity and security.



## MESSAGE FROM JACK MINTZ

Never in Canada's history has it been so critical, or so opportune, for us to look beyond our relationships with traditional partners and to take control of our international economic destiny.

That will require an unprecedented depth of knowledge of international policy and world affairs, with a willingness to boldly measure risk and reward and to rank regions of particular importance to Canada. Then, we must reach out to those regions with alacrity to build key relationships that will drive growth and trade.

Our goal is to further Canada's international goals. Please join us as we create the flagship program of international policy studies in Canada.

At the back of this document, you will find contact information that will allow you to stay in touch with our work, and to play a part in helping us grow Canada's place in the world.

A handwritten signature in black ink that reads "Jack Mintz". The signature is fluid and cursive.

Jack Mintz  
Director and Palmer Chair in Public Policy  
The School of Public Policy



## THE SCHOOL OF PUBLIC POLICY INTERNATIONAL POLICY PROGRAM

In 2011, The School of Public Policy researched the attitudes of many of Canada's leaders in business, government and academia. We asked what they wanted to see in a new program of international policy studies. The answers were clear and resounding. They asked for a program that was practical, not theoretical; one that provides focus on the economics of international policy, particularly issues related to trade and Canada's ties to emerging markets.

The School of Public Policy, under the leadership of renowned economist Jack Mintz, took that

data and launched a program of international policy studies that reflects what we were told was needed: a pragmatic program, designed to create maximum benefit for Canada in terms of the expansion and security of our international relationships.

With this objective in mind, The School has created four priority areas for its international policy work: International Economics, Extractive Resource Governance, Asian Market Diversification, and Security of State, Resources and Relations.



## OUR PEOPLE

**Dr. Jack Mintz**, *Director and Palmer Chair in Public Policy*

Prior to his appointment as Palmer Chair in Public Policy in January 2008, Dr. Mintz held the position of Professor of Business Economics at the Rotman School of Business and the Department of Economics at Queen's University. He was also the President and CEO of the C.D. Howe Institute from 1999 to 2006.

A recognized expert in public economics, Dr. Mintz has consulted widely with the World Bank, the International Monetary Fund, the Organization for Economic Co-operation and Development, the federal government and provincial governments across Canada.

**Dr. David Bercuson**, *Director, International Policy*

In addition to his role as Director of International Policy with The School of Public Policy, Dr. Bercuson is Professor of History and Director of the Centre for Military and Strategic Studies at the University of Calgary. He is currently a member of the Advisory Council on National Security and of the Board of Governors of the Royal Military College of Canada. Dr. Bercuson was appointed to the Order of Canada in 2004.

**Dr. Jean-Sébastien Rioux**, *Associate Director, International Policy, and Director, Master of Public Policy program*

Before joining The School of Public Policy, Jean-Sébastien Rioux worked as the Government Relations Team Lead at Imperial Oil Ltd. He served as Chief of Staff to the Honourable Jim Prentice in the Department of Indian Affairs and Northern Development and Industry Canada from 2006 to 2008. He was a Postdoctoral Fellow at McGill University, a faculty member at the Free University of Brussels and Canada Research Chair in International Security at Université Laval.

**Dr. Eugene Beaulieu**, *Program Director, International Economics*

In addition to his role with The School of Public Policy, Dr. Beaulieu is a Professor in the Department of Economics at the University of Calgary. He has worked as an economist for the government of Kenya and the Bank of Canada and has been a visiting professor at Carleton University and the University of Western Australia.

**Dr. David Curtis Wright**, *Program Director, Asian Market Diversification*

Dr. Wright is an Associate Professor of History and Senior Research Fellow with the Centre for Military and Strategic Studies at the University of Calgary. He has published extensively on Chinese military and diplomatic history, especially imperial China. More recently he has published on China's interests in the Arctic.

**Dr. Uzi Arad**, *Executive Fellow*

Dr. Arad is the Founding Head of the Institute for Policy and Strategy at the Interdisciplinary Center Herzliya in Israel. He is also a former National Security Advisor to Prime Minister Benjamin Netanyahu and former Head of the Israeli National Security Council.

**Dr. Wendy Dobson**, *Research Fellow*

Dr. Dobson is a Professor at the Rotman School of Management and Co-Director of the Rotman Institute for International Business. She is a former Associate Deputy Minister of Finance (federal) and a former President of the C.D. Howe Institute.

**Major-General (retired) Cameron Ross**, *Executive Fellow*

MGen (ret'd) Ross is the President of HCR Security International Ltd., a private company which provides strategic security advice to governments and the private sector. In 2003 he retired from active military service, having spent most of his 35-year military career in command and operational appointments.



## INTERNATIONAL ECONOMICS

The School of Public Policy has established itself as a global centre of excellence in taxation and fiscal policy.

The School's faculty and fellows include distinguished economic experts who produce research on topics like tax competitiveness, barriers to trade and foreign direct investment. This research combines empirical-based analysis with clear policy recommendations in order to have real impact on government.

The School also has a proven ability to create forums for internationally recognized experts and policy figures to discuss and debate global economic issues. Among those that have spoken at School-hosted events are Larry Summers, former U.S. Treasury Secretary and advisor to

President Obama, and Juan Carlos Echeverry, former Minister of Finance for Colombia.

Building on this success, the International Economics Program will produce new initiatives that capture an even broader range of policy topics promoting Canada's ascension in the world economy. Specific areas of investigation will include trade, investment, immigration, tax and financial market regulation. These efforts will be facilitated by the working relationships The School has established with the International Monetary Fund, World Bank and the International Tax and Investment Center.





“CANADA IS A GLOBAL LEADER IN THE DEVELOPMENT OF EXTRACTIVE INDUSTRIES AROUND THE WORLD. TO SUCCEED, WE NEED NOT ONLY INFORMATION ABOUT THE COUNTRIES IN WHICH WE WORK, BUT THE ABILITY TO HELP MAKE A POSITIVE IMPACT ON POLICY AND PEOPLE IN THOSE COUNTRIES.”

STEPHEN J.J. LETWIN, PRESIDENT & CEO, IAMGOLD CORPORATION



## EXTRACTIVE RESOURCE GOVERNANCE

The School of Public Policy is recognized for its ability to offer *timely* and *practical* analysis on issues concerning global resource economies.

Our faculty includes industry experts who serve as advisors to government, regulatory bodies and major corporations. These individuals have produced a wide body of research devoted to resource taxation, royalty analysis, regulation and project impact assessment.

At the core of this research are principles and models that can be applied to international contexts. The Extractive Resource Governance Program will allow The School's expertise in this policy area to be shared with jurisdictions of importance to Canada to help them develop

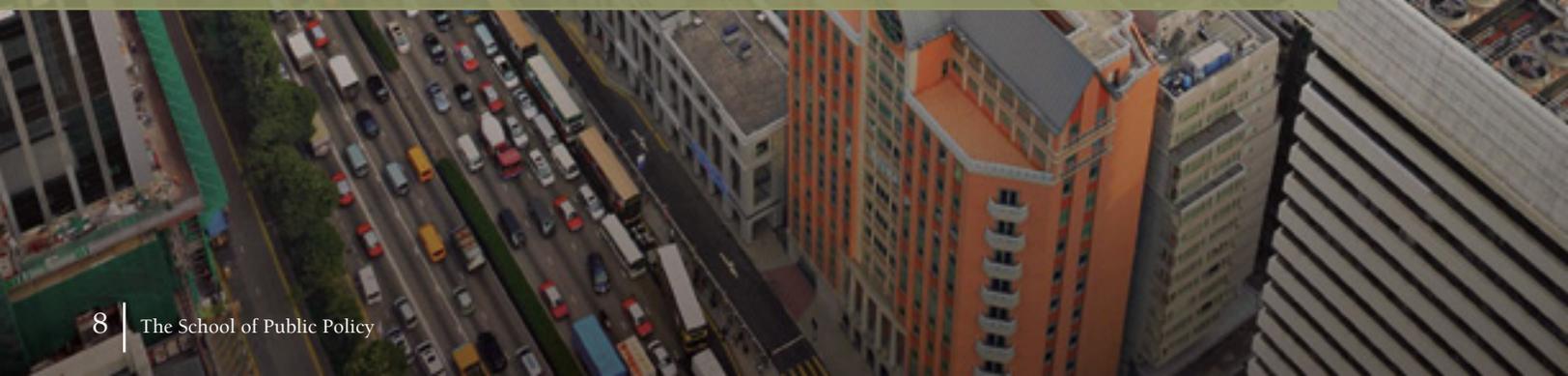
their own extractive industries. Consultations with industry and government in these regions will focus on the fiscal, regulatory and sustainability policies needed to foster growth in this sector.

Current collaborations that add proficiency to this initiative include the Extractive Industries Source Book Project at the University of Dundee, the Sustainable Minerals Unit at the University of Queensland, the International Monetary Fund, World Bank and the Oxford Centre for the Analysis of Resource Rich Economies.





“THERE IS NO QUESTION THAT CANADA NEEDS TO BE PART OF TRADING BODIES LIKE THE TRANS-PACIFIC PARTNERSHIP. THAT WILL REQUIRE A NEW AND GREATER DEPTH OF POLICY CAPACITY SO CANADA IS SOPHISTICATED AND EFFECTIVE IN NEGOTIATIONS.” EUGENE BEAULIEU, PROGRAM DIRECTOR, INTERNATIONAL ECONOMICS





## ASIAN MARKET DIVERSIFICATION

In order to help Canada manage and *enhance relationships* with countries from the world's fastest growing region, The School of Public Policy has created the Asian Market Diversification Program.

This program expands on a rich body of research produced by The School that addresses public policy concerning Asia. Among the publications already published by The School are reports on Canadian investment in China, trade missions to India and energy export potential with the Pacific Rim.

The analysis and outreach conducted under the Asian Market Diversification Program will focus on areas of strategic importance to Canada.

Topics receiving emphasis will include free trade agreements, investment liberalization, immigration policies and security relations. Research initiatives and forums for discussion will centre on these issues and will bring together leaders from business, government and academia.



“JACK MINTZ AND THE SCHOOL OF PUBLIC POLICY ARE A VALUABLE RESOURCE TO ALL CANADIAN POLICY MAKERS.”

THE RIGHT HONOURABLE STEPHEN HARPER, PRIME MINISTER OF CANADA





## SECURITY OF STATE, RESOURCES AND RELATIONS

The Security of State, Resources and Relations Program will *analyze* and *develop* policies related to the security of Canadian interests.

**T**he School of Public Policy defines “national security” in its broadest sense: it includes not only the physical protection of Canada’s borders, but also its assets abroad, and the security of its economic relationships. To that end, The School’s approach to national security will focus on the intersections between trade, the role of Canada’s armed forces and the value of peace-building efforts abroad.

The School is well positioned in this area thanks to its partnership with the University of Calgary’s Centre for Military and Strategic Studies (CMSS) and the Calgary-based Canadian Defence and Foreign Affairs Institute (CDFAI) and other renowned international policy organizations. The resulting global network of faculty and fellows permits a unique, interdisciplinary opportunity for addressing security issues that are often multi-disciplinary and include legal, political and economic elements.





## HELP US GROW CANADA'S PLACE IN THE WORLD

The School of Public Policy's International Policy Program was built on the *input* and *ideas* of dozens of Canada's leading experts in international issues.

**T**hey told us that Canada needed a program that was bold and reflected a uniquely practical, relevant and **Canadian-interest-driven approach** to international policy.

This is that program.

Our goal is to establish the flagship international policy program in Canada that stands among the most cited and most influential in the world.

We need your help to do that. Please consider how your resources can help expand our reach. Join us by investing in our success.





## THE SCHOOL OF PUBLIC POLICY INTERNATIONAL POLICY PROGRAM

*For specific information or requests regarding the International Policy Program, please contact the individuals listed below:*

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## THE SCHOOL OF PUBLIC POLICY

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