

Major Sporting Events and Mid-Size Cities: Shut Out or Golden Opportunity?

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Tangible Economic Benefits

Teams/Arenas

Mega Events

Local employment

Local employment

Construction Jobs

Construction Jobs

Income/Wages

Income/Wages

Tourism

Tourism

Tax Revenues

Tax Revenues

Property Values

Property Values

New Business Formation

New Business Formation

Intangible Benefits

Civic Pride

Civic Pride

"World Class City"

"World Class City"

Life Satisfaction

Life Satisfaction

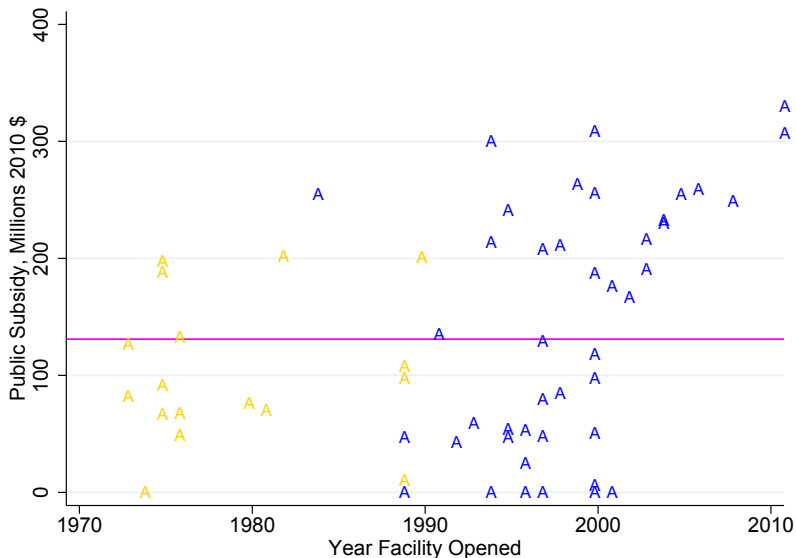
Advertising/City Profile

Advertising/City Profile

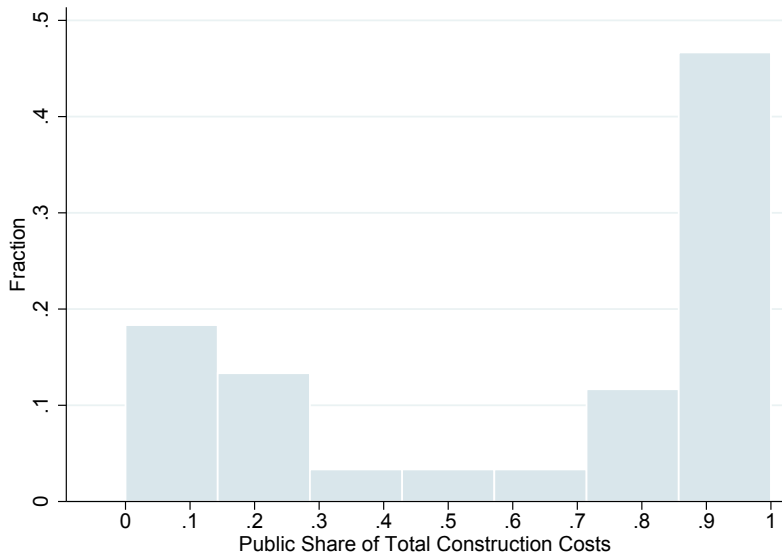
Existing evidence: None, Mixed Yes, No evidence



Facility Opening, Replacement & Subsidies 1970-2010



City & Team Bargaining Outcomes 1970-2010



Olympic Games Costs and Cost Over-Runs

