The School of Public Policy provides a practical, global and focused perspective on public policy analysis and practice in three focus areas:

1) International Policy  
2) Economic & Social Policy  
3) Energy & Environmental Policy

Our mission is to get public policy right in this country. This means strengthening Canada’s public service and bridging the gap between business, government and academia. These are the keys to unleashing Canada’s full economic potential – domestically and internationally.

We fulfill our mission by:

BUILDING CAPACITY IN GOVERNMENT: The Master of Public Policy (MPP) program trains students to hit the ground running, offering them practical, hands-on and intensive experience in policy development and analysis.

PRODUCING INFLUENTIAL RESEARCH: Our research papers and communiqués offer in-depth analysis on the most pertinent issues of the day and create specific recommendations for policy makers.

IMPROVING PUBLIC POLICY DISCOURSE: We bridge the gap between business, government and academia by creating forums for communication and best-practice sharing.

PROVIDING A GLOBAL PERSPECTIVE: The School of Public Policy has launched an international policy program that will become the leading program of its kind in Canada.
Each year, The School of Public Policy creates an annual growth review to report on its activity and influence over the course of its financial year. The report gives us an opportunity to evaluate our progress relative to past years and to share success stories. Based on the contents of the pages that follow, I am sure you will agree that our 2012/2013 financial year has been our most impressive to date.

The School of Public Policy prides itself on being the flagship school for public policy in Canada. The output we accomplished in 2012/2013 proves this. We achieved national influence by hosting events across the country that brought together leading minds from business, government and academia. In May, we hosted Hon. John Baird, Minister of Foreign Affairs, at an international trade symposium in Vancouver. In November, we released a paper on Prince Edward Island’s Harmonized Sales Tax in Charlottetown, and we held similar events in Regina and Saskatoon for reports on labour shortages and potash royalties. We also held various events in Ottawa, Toronto and Calgary, including conferences on so-called “Dutch Disease,” GST reform and financial services regulation.

Our activity was not limited to Canada however. We helped host a conference in Arizona that centred on trilateral issues between Mexico, the U.S. and Canada. Several of our Master’s students and faculty traveled to Israel as part of an international policy exchange. And, our research was covered by media outlets as far away as South Africa and China.

By way of numbers, we built six new research programs, and 42 papers were added to our publications series – a large increase compared to the 27 titles published in 2011/2012. We also hosted 69 events. Finally, admissions to our Master of Public Policy program grew both in number and quality of applicants.

I want to acknowledge our faculty, staff, advisory council and fellows whose efforts made this growth possible. I would also like to thank the many individuals and organizations that supported or engaged us this past year. Your interest and contributions underpin our success.

Sincerely,

Jack Mintz
Director and Palmer Chair in Public Policy
**TABLE OF CONTENTS**

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAJOR NEWS</td>
<td>3</td>
</tr>
<tr>
<td>NEW PROGRAMS</td>
<td>4</td>
</tr>
<tr>
<td>MASTER OF PUBLIC POLICY</td>
<td>6</td>
</tr>
<tr>
<td>STUDENT SUCCESS</td>
<td>6</td>
</tr>
<tr>
<td>PUBLICATIONS</td>
<td>7</td>
</tr>
<tr>
<td>EVENTS</td>
<td></td>
</tr>
<tr>
<td>Executive Programs and</td>
<td></td>
</tr>
<tr>
<td>Academic Symposia</td>
<td>9</td>
</tr>
<tr>
<td>Public Events</td>
<td>10</td>
</tr>
<tr>
<td>Master of Public Policy Speaker</td>
<td>12</td>
</tr>
<tr>
<td>Series</td>
<td></td>
</tr>
<tr>
<td>OUR PEOPLE</td>
<td></td>
</tr>
<tr>
<td>Executive</td>
<td>13</td>
</tr>
<tr>
<td>Area Directors</td>
<td>14</td>
</tr>
<tr>
<td>Program Directors</td>
<td>15</td>
</tr>
<tr>
<td>Faculty</td>
<td>16</td>
</tr>
<tr>
<td>Fellows</td>
<td>16</td>
</tr>
<tr>
<td>Advisory Council</td>
<td>16</td>
</tr>
</tbody>
</table>
MAJOR NEWS

APRIL 2012

➤ Imperial Oil Distinguished Lecture Series featuring Pulitzer Prize-winning author Daniel Yergin

SEPTEMBER 2012

➤ Program launch of the Financial Market Regulation Program
➤ Jack Mintz named one of Canada’s “Most Influential People in Regulation” by Financial Post Magazine

OCTOBER 2012

➤ Graduation of our first cohort of Master of Public Policy students

MAY 2012

➤ $500,000 investment by Alberta Energy to support The School’s Energy and Environmental Policy portfolio
➤ Canada’s Forward Agenda symposium on international trade held in Vancouver, B.C., with a keynote speech by Hon. John Baird, Minister of Foreign Affairs

JUNE 2012

➤ 3rd Annual Executive Program in Government Affairs held in Kananaskis, Alberta

NOVEMBER 2012

➤ Jack Mintz and David Bercuson each receive Queen Elizabeth II Diamond Jubilee Medals
➤ 3rd Annual Symposium in Tax and Economic Growth, focusing on the theme of “Income Inequality and Taxation in Canada: A Reality Check”

JANUARY 2013

➤ Establishment of the Digital Economy Program

FEBRUARY 2013

➤ $1.4 million investment to support research in health promotion policy

MARCH 2013

➤ $365,000 investment for research on neuro-developmental disability policy, building on an initial investment of $65,000 in August 2012
➤ $500,000 investment by Alberta Energy to support the Extractive Resource Governance Program

OTHER NEWS FOR 2012/2013

➤ Over $350,000 in graduate scholarships for Master of Public Policy students
➤ Over $275,000 in sponsorships and event revenues from community and business leaders throughout Canada
➤ Monthly average of 320 references to The School or its people across print, online and broadcast media
NEW PROGRAMS

The School introduced six new research programs in 2012/2013 based on Canada’s need for timely and practical policy expertise in specific areas.

Extractive Resource Governance Program

This program provides policy education and analysis to jurisdictions with newly discovered or evolving extractive industries. As part of its region-specific approach, The School engages governments, industry, academics and other relevant groups to identify policy gaps and develop strategies for bridging them.

International Economics Program

Building on its reputation as a global centre of excellence in taxation and fiscal policy, The School created the International Economics Program. This program seeks to promote Canada’s place in the world economy by investigating issues related to trade, investment, immigration, tax and regulation.

Asian Market Diversification Program

The analysis and outreach conducted under the Asian Market Diversification Program focuses on areas of strategic importance to Canada. Topics receiving emphasis include free-trade agreements, investment liberalization, immigration policies and security relations.
Security of State, Resources and Relations Program

Under this program, The School analyzes and develops policies related to Canadian national security. The School defines “national security” in its broadest sense: it includes not only the physical protection of Canada’s borders, but also its assets abroad, and the security of its economic relationships.

Financial Market Regulation Program

This multi-year study evaluates the effectiveness of existing or proposed financial regulation in balancing economic efficiency with financial stability. Policy alternatives are generated through research efforts and consultations with regulation experts worldwide.

Digital Economy Program

The Digital Economy Program focuses on how access to telecommunications infrastructure and services affects Canada’s economy. Research and outreach relate to industry competitiveness, auction frameworks, regulation and convergence.
The School welcomed 47 students into its Master of Public Policy program in September 2012. It was the second year running for the program, which offers students practical, hands-on and intensive instruction in policy development and analysis.

The year began with an inspiring address from Calgary Mayor Naheed Nenshi at student orientation, where he spoke with students about the influence they can have as future policy leaders. Throughout the year, a number of prominent policy figures delivered similar classroom talks as part of the Master of Public Policy Speaker Series. This key feature of the program offers students valuable access to the insights and expertise of esteemed policy figures across business, government and academia.

Outside of the classroom, students participated in numerous academic conferences or symposia. They also worked with a sponsoring organization from the private, public or non-profit sector on a real-world policy issue as part of a capstone project. Examples of projects taken on by our students include an analysis of the costs of regulatory delays for the Gateway pipeline project, and an evaluation of how health and social programs are addressing the needs of minority populations across Canada.

“What sets The School apart is its hands-on curriculum and the opportunities it creates for students to network at the highest level.”

JASMINE BROWN
Policy Advisor, Office of the Minister of Finance, Finance Canada Class of 2012

The inaugural class of the Master of Public Policy program graduated in October 2012. These students exited the program ready to hit the ground running, equipped with a powerful skill set related to policy implementation, analysis and practice. In fact, 100 per cent of the Class of 2012 found employment within six months of graduation. Here are some of the positions taken on by our graduates:

- Government Relations Advisor, Suncor Energy
- Mining Coordinator, Taku River Tlingit First Nation, British Columbia
- Special Assistant to the Minister of Environment & Sustainable Resource Development, Government of Alberta
- Policy Analyst, Calgary Chamber of Commerce

**Assisted Reproduction in Federal States: What Canada Should Learn from Australia**
Rainer Knopff and David Snow | April 2012

**A Proposal to Create a Pan-Canadian Energy Information Organization (CEIO)**
Michal Moore | April 2012

**The GST/HST: Creating an Integrated Sales Tax in a Federal Country**
Richard Bird | April 2012

**Taxing Consumption or Income: Du Pareil Au Même?**
Sijbren Cnossen | April 2012

**Reforming the Tax Mix in Canada**
Bev Dahlby | April 2012

**Negotiated Settlements: Long-Term Profits and Costs**
G. Kent Fellows | May 2012

**Preventing Domestic Violence in Alberta: A Cost Savings Perspective**
Lana Wells, Casey Boodt and Herb Emery | June 2012

**A White Paper on Reforming Canada’s Transportation Policies for the 21st Century**
Brian Flemming | June 2012

**Policy Options for Reducing Dietary Sodium Intake**
Lindsay McLaren | June 2012

**Supply Management: Problems, Politics – and Possibilities**
Martha Hall Findlay | June 2012

**How You Pay Determines What You Get: Alternative Financing Options as a Determinant of Publicly Funded Health Care in Canada**
Ron Kneebone | June 2012

**The Big and the Small of Tax Support for R&D in Canada**
Ken McKenzie | July 2012

**Size, Role and Performance in the Oil and Gas Sector**
Robert Mansell, Michal Moore, Jennifer Winter and Matt Krzepkowski | July 2012

**Support for Business R&D in Budget 2012: Two Steps Forward and One Back**
John Lester | August 2012

**Dancing with the Dragon: Canadian Investment in China and Chinese Investment in Canada**
Josephine Smart | September 2012

**2012 Annual Global Tax Competitiveness Ranking – A Canadian Good News Story**
Jack Mintz and Duanjie Chen | September 2012

**The GST and Financial Services: Pausing for Perspective**
Ken McKenzie and Michael Firth | September 2012

**Capturing Economic Rents from Resources Through Royalties And Taxation**
Jack Mintz and Duanjie Chen | October 2012

**Can We Avoid a Sick Fiscal Future? The Non-Sustainability of Health-Care Spending with an Aging Population**
Herb Emery, David Still and Tom Cottrell | October 2012

**Energy Literacy in Canada**
André Turcotte, Michal Moore and Jennifer Winter | October 2012

**The Comprehensive Trade Agreement with India: What’s in It for Canada (Or India for That Matter)?**
Eugene Beaulieu | November 2012
PUBLICATIONS (CONTINUED)

A Profound Tax Reform: the Impact of Sales Tax Harmonization on Prince Edward Island’s Competitiveness
Jack Mintz and Duanjie Chen | November 2012

Changing Landscapes for Charities in Canada: Where Should We Go?
Abigail Payne | November 2012

Managing Tax Expenditures and Government Program Spending: Proposals for Reform
John Lester | December 2012

The Syrian Crisis: What It Means for the World; Is There a Role for Canada?
Ferry De Kerckhove | December 2012

Instruments for Forest Habitat Connectivity
Elizabeth Wilman | January 2013

Progressive Incrementalism: U.S Foreign Economic Policy Over the Next Four Years
John Curtis | January 2013

A Primer on the Government of Alberta’s Budget
Ron Kneebone | January 2013

Tax Loss Utilization and Corporate Groups: A Policy Conundrum
Stephen Richardson and Michael Smart | January 2013

Labour Shortages in Saskatchewan
Herb Emery | January 2013

Sovereign Wealth and Pension Funds Controlling Canadian Businesses: Tax-Policy Implications
Jack Mintz and Vijay Jog | February 2013

Pacific Basin Heavy Oil Refining Capacity
Dave Hackett, Leigh Noda, Susan Grissom, Michal Moore and Jennifer Winter | February 2013

Export Pipelines and Provincial Rights: How Best to Get to the West Coast and Asian Markets
Ted Morton | February 2013

Fixing Saskatchewan's Potash Royalty Mess: A New Approach for Economic Efficiency and Simplicity
Jack Mintz and Duanjie Chen | February 2013

Government-Owned Enterprises in Canada
Ken McKenzie and Daria Crisan | February 2013

Reform Proposals for Replenishing Retirement Savings
Jack Mintz and Thomas Wilson | February 2013

Energy and Energy Literacy in Canada: A Survey of Business and Policy Leadership
Michal Moore, André Turcotte, Jennifer Winter and P. Bernard Walp | February 2013

A Recovery Program for Alberta: A 10-Year Plan to End the Addiction to Resource Revenues
Ron Kneebone and Margarita Gres | March 2013

Appreciate the Appreciation: Imported Inputs and Concern Over Dutch Disease
Wardah Naim and Trevor Tombe | March 2013

Canadian Manufacturing Malaise: Three Hypotheses
Jack Mintz and Matt Krzepkowski | March 2013

Canada and the Challenges of Cyberspace Governance and Security
Ron Deibert | March 2013

The Importance of Policy Neutrality for Lowering Greenhouse Gas Emissions
Trevor Tombe and Jennifer Winter | March 2013
EVENTS

The School held 69 events between April 1, 2012 and March 31, 2013 with a combined attendance of 3,570 people. These events varied in size and format, ranging from large symposia involving hundreds of participants to small private consultations with foreign government delegations or industry groups.

Executive Programs and Academic Symposia

Canada’s Trade Future: Opportunities and Challenges
May 22-23, 2012 | Vancouver, British Columbia
Leaders from industry, government and academia came together for a discussion of Canada’s trade future with Asia. Several federal officials took part in the symposium, which was meant to provide direction to the federal government in charting Canada’s trade future.

Nobody Knows Anything: Canada’s Cyber Insecurities
May 24-25, 2012 | Calgary, Alberta
In partnership with the Canadian Defence and Foreign Affairs Institute and the Centre for Military and Strategic Studies, The School hosted a discussion of policy issues relating to cyberspace, including security threats from abroad and within.

4TH ANNUAL EXECUTIVE PROGRAM IN GOVERNMENT AFFAIRS
The New Reality: Implications for Government Affairs of a Majority Conservative Government
June 6-8, 2012 | Kananaskis, Alberta
This seminar featured prestigious experts from across business, government and academia as they provided instruction for government affairs personnel. Lobbying, fiscal policy implications for business, and the impact of journalism on government decisions were among the topics covered.

3RD ANNUAL SYMPOSUM IN TAX AND ECONOMIC GROWTH
Income Inequality and Taxation in Canada: A Reality Check
November 27-28, 2012 | Calgary, Alberta
This symposium reviewed major elements of the Canadian tax system affecting income redistribution and the distribution of pre-tax and after-tax income. An opening dinner featured a keynote speech by Professor Laurence Kotlikoff of Boston University.

Symposium on Dutch Disease
March 6-7, 2013 | Toronto, Ontario
To contribute to the ongoing debate over whether Canada suffers from some form of “Dutch Disease” or “Resource Curse,” The School hosted a symposium that showcased economic analysis of whether the growth of the resource sector is in fact detracting from other industries across the country. The event opened with a keynote speech from Hon. John Manley.
Trilateral Border Symposium
March 18-19, 2013 | Phoenix, Arizona
This event brought together academics, policy analysts, practitioners, business groups and government officials from the U.S., Canada and Mexico to examine and evaluate cross-border trade and security challenges. The School co-hosted the event with the North American Center for Transborder Studies, the Canadian Defence and Foreign Affairs Institute, the Centre for Military and Strategic Studies, and the Canada-Arizona Business Council.

SEPTEMBER 2012
Financial Services and the GST in Canada
Michael Firth, Partner, Tax Services, PricewaterhouseCoopers LLP
Ken McKenzie, Program Director, Tax and Economic Growth, The School of Public Policy

The U.S. Presidential Election: Implications for Continental Energy & Asian Market Alternatives
Hon. Jim Prentice, Senior Executive Vice President and Vice Chairman, CIBC, and former Federal Cabinet Minister

Public Events

APRIL 2012
Space Exploration in Frugal Times
Richard Truly, former Astronaut, National Aeronautics and Space Administration

The Quest: The Future of Energy
Daniel Yergin, Pulitzer Prize-winning author of The Prize: The Epic Quest for Oil, Money and Power

MAY 2012
Canada’s Forward Agenda
Hon. John Baird, Minister of Foreign Affairs, Government of Canada

Strategic Responses to the Challenge of a Nuclear Iran
Uzi Arad, Executive Fellow, The School of Public Policy, and former National Security Advisor to Israeli Prime Minister Benjamin Netanyahu

JUNE 2012
Canada-United States Regulatory Cooperation
Bob Hamilton, Deputy Minister of the Environment, Government of Canada, and former Canadian Lead, Canada-U.S. Regulatory Cooperation Council
OCTOBER 2012
Sun Rise: A Personal Account by Rick George on the Oil Sands and the Future of Energy
Rick George, former President and CEO, Suncor Energy

Canadian Energy Illiteracies
André Turcotte, President, Feedback Research Corporation
Michal Moore, Director, Energy and Environmental Policy, The School of Public Policy

NOVEMBER 2012
The Clash of Generations
Laurence Kotlikoff, Professor of Economics, Boston University

FEBRUARY 2013
The 9 Habits of Highly Effective Resource Economies: Lessons for Canada
Madelaine Drohan, Canada Correspondent, The Economist

Fixing Saskatchewan’s Potash Royalty Mess: A New Approach for Economic Efficiency and Simplicity
Jack Mintz, Director and Palmer Chair, The School of Public Policy
Duanjie Chen, Research Fellow, The School of Public Policy

Canada’s Opinion Leaders and Energy Decision Makers: How Much Do They Really Know About Energy?
André Turcotte, President, Feedback Research Corporation
Michal Moore, Director, Energy and Environmental Policy, The School of Public Policy

MARCH 2013
First, Do No Harm: Oil, the Dollar and the Future of Canadian Manufacturing
Hon. John Manley, President and CEO, Canadian Council of Chief Executives, and former Finance Minister and Deputy Prime Minister of Canada
EVENTS (CONTINUED)

Master of Public Policy Speaker Series

The second year of the Master of Public Policy saw the continuation of its Speaker Series. These classroom talks feature prominent policy figures and offer students valuable access to the insights and expertise of leading minds across business, government and academia.

Uzi Arad, Executive Fellow, The School of Public Policy, and former National Security Advisor to Israeli Prime Minister Benjamin Netanyahu

Ian Brodie, Inter-American Development Bank

Gaétan Caron, Chair and CEO, National Energy Board

Hon. Christy Clark, Premier, Government of British Columbia

Michael Decter, President and CEO, LDIC Inc.

Serge Dupont, Deputy Minister, Natural Resources, Government of Canada

Martha Hall Findlay, Executive Fellow, The School of Public Policy

Timothy J. Hamilton, Managing Partner, Odgers Berndtson (Calgary)

Hon. Ken Hughes, Minister of Energy, Government of Alberta

Kabir Jivraj, Co-founder & Managing Director, AgeCare

Peter Kujawinski, U.S. Consul-General, U.S. Consulate for Alberta, Saskatchewan, and Northwest Territories

Robert B. Laughlin, Anne T. and Robert M. Bass Professor of Physics, Stanford University

Dan McFadyen, Chairman, Energy Resources Conservation Board

Hon. Ted Menzies, Minister of State (Finance)

Robert Olsen, Executive Vice President, Exxon Mobil Production Company

John Rook, President and CEO, Calgary Homeless Foundation

David Swann, MLA, Liberal Party of Alberta

Paula Tyler, President, Norlien Foundation

Mac Van Wielingen, Viewpoint Capital Corporation

Peter Watson, Deputy Minister, Executive Council, Government of Alberta

Katherine White, Chief Economist and Executive Director, Economics, Demography and Finance, Government of Alberta
OURS PEOPLE

Executive

JACK MINTZ, DIRECTOR AND PALMER CHAIR IN PUBLIC POLICY
Dr. Mintz (Ph.D., University of Essex) was appointed the Palmer Chair in Public Policy at the University of Calgary in January 2008. Widely published in the field of public economics, he was touted in a 2004 UK magazine publication as one of the world’s most influential tax experts. He serves as an Associate Editor of International Tax and Public Finance and the Canadian Tax Journal, and is a research fellow of CESifo, Munich, Germany, and the Centre for Business Taxation Institute, Oxford University. He is a regular contributor to the National Post, and has frequently published articles in other print media. Dr. Mintz presently serves on several boards including Imperial Oil Limited, Morneau Shepell, and the Social Sciences and Humanities Research Council. He is also appointed by the Federal Minister of Finance to the Economic Advisory Council to advise on economic planning. Dr. Mintz has consulted widely with the World Bank, the International Monetary Fund, the Organization for Economic Co-operation and Development, and various governments, businesses and non-profit organizations in Canada.

ROBERT MANSELL, ACADEMIC DIRECTOR
Dr. Mansell (Ph.D., University of Alberta) is Founding Director of the Institute for Sustainable Energy, Environment and Economy and former Dean of Graduate Studies and Head of Economics. He has authored many studies on energy and regulatory issues and on regional economics. Examples include publications on traditional and incentive regulation; tolling alternatives for pipelines; the economic impacts of energy and related projects; fiscal transfers, policy and restructuring; and changes and challenges in the Alberta economy. Dr. Mansell is qualified as an expert witness before many energy and utility regulatory bodies. In addition to serving on a large number of U of C committees, councils and task forces, he has provided extensive service on a variety of external committees and boards. Recent examples include service on the Energy Strategy Advisory Committee for the Government of Alberta; as an advisor to the Government of Canada on the Mackenzie Gas Pipeline Project; on the Canadian Academy of Engineering Energy Pathways Taskforce; and on the Council of Canadian Academies Study on Hydrates. Dr. Mansell also serves on the Boards of Directors of the Alberta Chamber of Resources, Alberta Innovates – Energy and Environment Solutions, the Canadian Energy Research Institute, the Alberta Ingenuity Centre for In Situ Energy, and the Climate Change and Emissions Management Corporation.

BEV DAHLBY, RESEARCH DIRECTOR
Dr. Dahlby (Ph.D., London School of Economics) is Research Director at The School of Public Policy and Professor of Economics at the University of Calgary. He has published extensively on tax policy and fiscal federalism and has served as a policy advisor to the federal and provincial governments. His international experience includes advisory work on tax reform for the IMF in Malawi, for the Thailand Development Research Institute, and for the World Bank in Brazil. He was a member of the Jenkins Panel on federal support to research and development, a research fellow at the C.D. Howe Institute, and currently serves as a member of Statistics Canada’s advisory council.

JEAN-SÉBASTIEN RIOUX, PROGRAM DIRECTOR, MASTER OF PUBLIC POLICY
Jean-Sébastien (JS) Rioux (Ph.D., Florida State University) is the Director of the Master of Public Policy program and the Associate Director of International Policy at The School of Public Policy. He is the author or co-author of 16 books, book chapters and scholarly articles as well as several dozen op-eds on current affairs in newspapers across Canada. For two-and-a-half years, he was Jim Prentice’s Chief of Staff in Ottawa during the first Harper government. He has taught at McGill and Concordia in Montreal, and was a faculty member at Vesalius College in Brussels, Belgium. In 2001, he was awarded a Canada Research Chair and joined the Political Science Department at Université Laval. From 2009 to 2012, he worked for one of Canada’s largest oil and gas companies as the lead government relations practitioner.
Area Directors

DAVID BERCUSON,
AREA DIRECTOR, INTERNATIONAL POLICY

Dr. Bercuson (Ph.D., University of Toronto; F.R.S.C.) is Professor of History, Director of the Centre for Military and Strategic Studies and a former Dean of the Faculty of Graduate Studies. He was appointed to the Order of Canada in 2004 and received a Queen’s Diamond Jubilee Medal in 2012. He has authored, co-authored or edited more than 35 books on Canadian history, with specialization in Canadian military history and Canadian defence and foreign policy. He is currently a member of the Advisory Council on National Security and of the Board of Governors of the Royal Military College of Canada.

RON KNEEBONE,
AREA DIRECTOR, ECONOMIC AND SOCIAL POLICY

Dr. Kneebone’s (Ph.D., McMaster) research is mainly in the areas of macroeconomic aspects of public finances and fiscal federalism. His published research has dealt with issues pertaining to government budget financing in a federal state, the political economy of government deficit and debt reduction, the history of government fiscal and monetary relations in Canada and the characteristics of Canadian federal, provincial and municipal fiscal policy choices. He is a co-author of two widely-used undergraduate textbooks on economic principles and macroeconomic theory. From 2002 to 2006, Professor Kneebone served as an associate editor of Canadian Public Policy, Canada’s foremost journal examining economic and social policy.

MICHAL MOORE,
AREA DIRECTOR, ENERGY AND ENVIRONMENTAL POLICY

Dr. Moore (Ph.D., Cambridge, UK) is a visiting scholar and research associate at Cornell University and Senior Fellow at the Institute for Sustainable Energy, Environment and Economy. He teaches courses on energy markets and policy, carbon valuation and policy, and regulation. He was formerly the Chief Economist at National Renewable Energy Lab in Golden, Colorado and regulatory commissioner with the California Energy Commission. Recent publications include articles and papers on geothermal energy, energy conservation, electricity system planning and evaluation, incorporation of renewable power, bioenergy, and geological storage of CO2.
Program Directors

**EUGENE BEAULIEU, PROGRAM DIRECTOR, INTERNATIONAL ECONOMICS**

Dr. Beaulieu (Ph.D., Columbia University) is Professor of Economics at the University of Calgary. He has been at the University of Calgary since 1997. Prior to that, he worked as an economist for the government of Kenya and the Bank of Canada and was a visiting professor at Carleton University and the University of Western Australia. He has held numerous awards including the Petro-Canada Young Innovators Award, the Killam Resident Fellowship, and the Norman Robertson Fellowship at International Trade Canada. Dr. Beaulieu has served as an advisor to the Department of Foreign Affairs and International Trade and serves on the International Trade Advisory Committee at Statistics Canada.

**JEFFREY CHURCH, PROGRAM DIRECTOR, DIGITAL ECONOMY**

Dr. Church (Ph.D., University of California, Berkeley) is Professor of Economics at the University of Calgary. He held the T.D. MacDonald Chair in Industrial Economics at the Canadian Competition Bureau in Industry Canada and is an expert on regulatory and competition policy matters. His published research deals with merger simulation, network economics, strategic competition, entry deterrence, intellectual property rights, and competition policy. He is the co-author of a book on the regulation of natural gas pipelines in Canada, a text in industrial organization, and a monograph for the European Commission on the competitive impacts of vertical and conglomerate mergers.

**HERB EMEY, PROGRAM DIRECTOR, HEALTH POLICY**

Dr. Emery (Ph.D., University of British Columbia) is Professor of Economics and Svare Professor in Health Economics, with a joint appointment between the Department of Economics and the Department of Health Sciences. His research interests and publications are focused on economic history, labour economics, and health economics. Current projects include studies on reform of public health care in Canada.

**KEN MCKENZIE, PROGRAM DIRECTOR, TAXATION AND ECONOMIC GROWTH**

Dr. McKenzie (Ph.D., Queen’s University) is Professor of Economics at the University of Calgary. His principal area of research is public economics, with an emphasis on taxation and political economy. He received both the Harry Johnson Prize for the best article in the Canadian Journal of Economics (1996, with Herb Emery), and the Douglas Purvis Memorial Prize for a published work of excellence relating to Canadian public policy (1999, with Ron Kneebone). He sat on the Taxation and Finance Committee of the Alberta Economic Development Authority, was a member of the Alberta Business Tax Review Committee in 2000, an expert advisor to the Financial Review Commission in Alberta in 2002, and was involved with the federal government’s Technical Committee on Business Taxation in 1997.

**NORMA NIELSON, PROGRAM DIRECTOR, FINANCIAL MARKET REGULATION**

Dr. Norma Nielson (Ph.D., University of Pennsylvania) is Professor and Chair in Insurance and Risk Management in the Haskayne School of Business where she teaches life insurance and employee benefits courses. Prior to joining Haskayne, she spent twenty years in academic positions at Oregon State University, the University of Southern California, and Iowa State University. Her research has produced over fifty publications, including articles in such journals as the Journal of Risk and Insurance and the Journal of Pension Economics and Finance. She has also conducted research projects for the Property & Casualty Insurance Compensation Corporation (PACICC), the Insurance Bureau of Canada and the Law Commission of Canada and serves as Director of the Risk Studies Centre. Dr. Nielson also serves on the Actuarial Standards Oversight Council.
OUR PEOPLE (CONTINUED)

Faculty

Bev Dahlby
Diane Eaton
Herb Emery
Tom Flanagan
Shaun Fluker
Ron Kneebone
Rainer Knopff
Ken McKenzie
Jack Mintz
Michal Moore
Ted Morton
J.S. Rioux
Anthony Sayers
David Tal
David Taras
Lana Wells

Advisory Council

John M. Beck
Chairman & CEO, Aecon Group Inc.

Geoffrey A. Cumming
Former Vice-Chairman & CEO, Gardiner Group Capital Limited

Drew Fagan
Deputy Minister, Ministry of Infrastructure, Government of Ontario

George Gosbee
Chairman & CEO, AltaCorp Capital Inc.

Daniel K. Halyk
President & CEO, Total Energy Services Ltd.

Timothy J. Hamilton
Managing Partner, Odgers Berndtson (Calgary)

Tim Hearn
Chairman, Hearn & Associates

Kabir Jivraj
Managing Director, AgeCare

Winston Ma
Managing Director, China Investment Corporation (Toronto)

Kevin Neveu
President & CEO, Precision Drilling Corporation

James Palmer
Chairman, Burnet Duckworth Palmer LLP

Herbert C. Pinder
President, GOAL Group of Companies

Nancy Southern
President & CEO, ATCO Group

Peter Watson
Deputy Minister, Executive Council, Government of Alberta

Fellows

Uzi Arad
Executive Fellow

Duanjie Chen
Research Fellow

Wendy Dobson
Executive Fellow

Martha Hall Findlay
Executive Fellow

Laurence Kotlikoff
Executive Fellow

John Lester
Executive Fellow

Charles McLure
Distinguished Fellow

Stephen Richardson
Executive Fellow

Cameron Ross
Executive Fellow

Lawrie Savage
Executive Fellow

Scott Wilkie
Executive Fellow
BECOME A PARTNER IN POLICY

As Canada’s flagship school of public policy, we work with a large network of partners who share our vision for bettering public policy. To learn about how you or your organization can play a part in our success and the improvement of policy in Canada, please contact the individuals listed below.

ACADEMIC PROGRAMS
Laura Fitterer, Program Manager
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