Our mission is to get public policy right.
This means strengthening Canada’s public service and bridging the
gap between business, government and academia. These are the
keys to unleashing Canada’s full economic potential – domestically
and internationally.

The School of Public Policy provides a practical, global and focused
perspective on public policy analysis and practice in three areas:

1. International Policy
2. Economic & Social Policy
3. Energy & Environmental Policy

We fulfill our mission by:

Building Capacity in Government
The Master of Public Policy (MPP) program trains students to hit the ground running,
offering them practical, hands-on and intensive experience in policy development and analysis.

Producing Influential Research
Our research papers and communiqués offer in-depth analysis on the most pertinent issues
of the day and create specific recommendations for policy-makers.

Improving Public Policy Discourse
We bridge the gap between business, government and academia by creating forums
for communication and best-practice sharing.

Providing a Global Perspective
The School of Public Policy has launched an initiative with two other highly regarded foreign
policy institutes to create a critical mass of foreign policy expertise.

Practical | Global | Focused
MESSAGE FROM JACK MINTZ

Dear Partners in Policy:

The School of Public Policy is changing Canada.

I know that is a bold statement – but it is true. After only a few short years The School of Public Policy is having a tangible impact on public policy discourse in this country. That was our goal, and we are achieving it.

I believe in metrics. Without metrics there is no proof of real impact. Just as The School brings an empirical perspective to public policy in Canada, we subject our work to empirical measures. That is what makes The School different than other think tanks and university departments.

You will see in this document the impact that we have had on media, in events, in outreach and on political discourse. We are punching well above the weight of a new school, and we have just begun. A few years ago, I pledged to our donors and partners that we would be the flagship school of policy in Canada. We have clearly achieved that, but there is more work to be done. And we need your help.

In 2015/2016 we intend to focus heavily on policy that will help Alberta deliver energy to overseas markets. To that end, we have just launched an Asian trade program. We also intend to be the leader in social and economic policy as well as issues related to energy and environment. Our Master of Public Policy graduates have been placed in senior positions in government and the private sector. They are a new cohort of leaders that will remake the civil service and bridge the gap between government and business.

As you may know, the University of Calgary has offered me the opportunity to focus my energies on research related to taxation, urban and financial policy. To that end, it is my goal to make The School the national leader in taxation and regulatory policy.

You may think these are lofty goals. Fair enough. But I would ask you to consider that the goals The School set five years ago have all been met. We know how to deliver. So, please join me in growing the work and impact of The School in the next year. Canada needs a strong School of Public Policy.

Sincerely,

Jack Mintz
DIRECTOR AND PALMER CHAIR
THE SCHOOL OF PUBLIC POLICY
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MAJOR NEWS

March 2015
Hosted Ian Bremmer, president of Eurasia Group and internationally recognized expert on geopolitics, for a symposium on The Canada-U.S. Relationship in a G-Zero World.

November 2014
Provided a forum for a debate on “The U.S. Midterm Election: Heading into Obama’s Last Two Years”, featuring panelists Governor Howard Dean and Ron Kaufman.

June 2014
The School partnered with Université Laval for a summer school program on Global Issues in Natural Resources and the Economy.

December 2014
Hosted the Hon. Rona Ambrose, minister of health, and Hon. Christine Elliott at a dinner to pay tribute to the late Hon. Jim Flaherty.

October 2014
Vice-Admiral Mark Norman, commander of the Royal Canadian Navy, delivered the keynote address at a forum focusing on Canada’s defence procurement policies.

April 2014
Hosted The Honourable James Moore, minister of industry, to present the government’s new Digital Canada Action Plan.

DOLLARS RAISED

Total of $6.9 million in 2014/2015, highlights include:

OVER $3 million for technical assistance and policy development for resource-based economies through the Extractive Resource Governance Program

$1 million to launch new activity in urban-policy analysis $250,000 for a new research series on labour market issues

NEARLY $2 million for scholarship assistance, including $500k specifically marked to attract international students in graduate policy studies
MASTER OF PUBLIC POLICY

With the complexity of a modern international economy come increasing regulatory burdens and hurdles. Navigating those obstacles requires deep knowledge of public policy. The goal of the Master of Public Policy program is to train policy professionals who will find leadership positions in government and the private sector. This 12-month program fosters in students an appreciation of the importance of effective institutions, efficient regulation and the role that markets play in democracies.

STUDENT EXPERIENCE

Students visit Israel to broaden policy perspective

In February 2015, 14 graduate students from The School of Public Policy’s Master of Public Policy program and four MBA students from the Haskayne School of Business, embarked on an educational journey through Israel to study differences in Israeli and Canadian public policy.

The eight-day tour of Israel is designed to educate students on broader perspectives of how public policy changes across borders. Students travelled between Tel Aviv, Hagoshrim and Jerusalem listening to a series of distinguished academics and practitioners each day, including: Mark Regev, international spokesman for Prime Minister Benjamin Netanyahu, Vivian Bercovici, Canadian ambassador to Israel and former MK Einat Wilf on Israeli social-policy issues, among others.

Lectures included topics such as security issues, environmental policy in Israel, the issue of settlements and Israeli law as well as human rights.

The trip combines both policy and business students to enhance the collaboration between The School of Public Policy and the Haskayne School of Business joint Master of Business Administration/Master of Public Policy program.
ALUMNI SUCCESS

Our students pursue careers in the civil service and areas of the private sector that involve public policy analysis. This includes corporate and private government-relations experts, media, public relations experts, analysts for non-governmental organizations (NGOs), private consultants, pollsters, etc.

Featured Alumni

Jennifer Zwicker
Jennifer Zwicker holds a PhD in neurophysiology from the University of Alberta and a Master of Public Policy from the University of Calgary School of Public Policy, where she is currently a research associate in health policy. She is a 2014/2015 Action Canada Fellow, a public member on the council of the Alberta College of Optometrists and a co-chair for the Canadian Science Policy Centre.

“The MPP program provided me with the practical and applied policy knowledge I needed to enter into a career in health policy. The objective and evidence-based research produced by The School of Public Policy on health and social policy issues informed and challenged my perspective as a student. The critical-thinking skills, fundamental policy background and experiential learning through the capstone program has been formative for my policy career.”

Chris Apps
After completing his studies at The School of Public Policy, Chris Apps moved to the remote northern community of Atlin, B.C. to serve as the mining co-ordinator for the Taku River Tlingit First Nation (TRTFN). As a representative of the TRTFN, Chris was responsible for fulfilling the mining-related implementation directions of the Wóosh tin Wudidaa: Atlin-Taku Land Use Plan, as well as consulting with the Government of British Columbia on mining applications and decisions. In his current role with the BC Oil and Gas Commission, Chris serves as the First Nations liaison assistant in Terrace, B.C. consulting with local Aboriginal governments on LNG pipeline and facility development in the northwest.

“My experiences at The School of Public Policy prepared me for my next steps personally, professionally and academically.”

Mikaela McQuade
Mikaela is the policy advisor, environment, for the Canadian Association of Petroleum Producers. As part of a diverse team of technical and policy experts, she is responsible for leading the development and advocacy of public policy positions and strategies for the upstream oil and gas industry across a number of environmental files.

“The Master of Public Policy program allowed me to gain a deep understanding of national and international political systems, policy analysis and development, legislative interpretation as well as risk management. The critical-thinking and analysis skills developed in the MPP program have been crucial to my success in the workforce.”
McKensi Mills

McKensi Mills is the communications and community liaison in the office of the councillors for Ward 6, Councillor Richard Pootmans at The City of Calgary. Her position includes research, creating communications and acting as a liaison between community associations, provincial and federal government, city administration and other stakeholders.

“The MPP program was a great foundation for me to understand policy, process, law and government and helped me establish a career in public service.”

Jennifer Rumas

Jennifer Rumas is the senior advisor, regulatory compliance and quality, at ATCO Energy Solutions Ltd. As senior advisor her work involves managing project regulatory needs including working with regulators to secure necessary approvals for projects as well as building the standards and policies by which the company can optimize its operations, maximize efficiency and minimize risk.

“The MPP program was an invaluable experience for me. It has enabled my professional growth and given me an understanding of economic and energy policy that I can apply to all areas of my profession.”
MASTER OF PUBLIC POLICY
SPEAKER SERIES

The MPP Speaker Series brings experienced and influential policy personnel into the classroom to interact with our students. This feature of the Master of Public Policy program allows students to hear the insights of leaders from the private and public sectors and it offers valuable networking opportunities. The 2014/2015 speakers included:

Martha Hall Findlay
Former member of parliament and fellow with The School of Public Policy

Brian Livingston
Fellow, The School of Public Policy and former vice-president, general counsel and corporate secretary, Imperial Oil

Chris Sands
Senior fellow, Hudson Institute

Uzi Arad
Executive fellow, The School of Public Policy and former national security advisor to Israeli Prime Minister Benjamin Netanyahu

Rick Hanson
Former chief of the Calgary Police Service

Katherine White
Assistant deputy minister for the economics and fiscal policy division of Alberta Treasury Board and Finance

Alice Woolley
Professor, Faculty of Law, University of Calgary

Mark Salkeld
President and CEO of Petroleum Services Association of Canada

Alina Turner
Fellow, The School of Public Policy, former vice-president of strategy for the Calgary Homeless Foundation

Gitane de Silva
Deputy minister of Alberta International and Intergovernmental Relations

Jim Dinning
Former provincial treasurer and chancellor of the University of Calgary

“...The MPP program allowed me to hit the ground running as a public policy analyst.

Naomi Christensen, Master of Public Policy Alumni
ECONOMIC AND SOCIAL POLICY

The Economic and Social Policy area is led by Professor Ron Kneebone and is driven by two clear goals. First, to improve the lives of Canadians by employing an objective, evidence-based approach to assess existing and proposed public policies; second, to identify practical solutions that cut through rhetoric that can polarize debate and freeze policy-makers into inaction.

Research and outreach efforts fall within a framework of five programs designed to address specific policy areas within economic and social policy: Tax and Economic Growth, Social Policy, Health Policy, Financial Markets Regulation and Digital Economy.
PUBLICATIONS

The Siren Song of Economic Diversification: Alberta’s Legacy of Loss
Meredith McDonald and Ted Morton
MARCH 2015

Caught in the Middle: Some in Canada’s Middle Class are Doing Well; Others Have Good Reason to Worry
Philip Cross and Munir Sheikh
MARCH 2015

Who Are the Homeless? Numbers, Trends and Characteristics of Those Without Homes in Calgary
Meaghan Bell, Nicole Jackson, Ali Jadidzadeh and Ron Kneebone
MARCH 2015

The Exempt Market in Canada: Empirics, Observations and Recommendations
Vijay Jog
MARCH 2015

Munir Sheikh
MARCH 2015

ESPlanner BASIC CANADA
Laurence Kotlikoff
FEBRUARY 2015

Shelter from the Storm: Weather-Induced Patterns in the Use of Emergency Shelters
Ali Jadidzadeh and Ron Kneebone
FEBRUARY 2015

After America, Canada’s Moment?
Ian Brodie
FEBRUARY 2015

The Distribution of Income and Taxes/Transfers In Canada: A Cohort Analysis
Daria Crisan, Kenneth McKenzie and Jack Mintz
FEBRUARY 2015

The 2014 Global Tax Competitiveness Report: A Proposed Business Tax Reform Agenda
Duanjie Chen and Jack Mintz
FEBRUARY 2015

What Dependency Issues? Re-examining Assumptions about Canada’s Reliance on the U.S. Export Market
Eugene Beaulieu and Yang Song
JANUARY 2015

Bending the Medicare Cost Curve in 12 Months or Less: How Preventative Health Care can Yield Significant Near-Term Savings for Acute Care in Alberta
Daniel Dutton, J.C. Herbert Emery, Thomas Mullie and Jennifer Zwicker
JANUARY 2015

Potash Taxation: How Canada’s Regime is Neither Efficient nor Competitive from an International Perspective
Duanjie Chen and Jack Mintz
JANUARY 2015

An International Comparison of Assistance for Research and Development
John Lester and Jacek Warda
NOVEMBER 2014

Muddling Up the Market: New Exempt-Market Regulations May do More Harm than Good to the Integrity of Markets
Jack Mintz
NOVEMBER 2014
RESEARCH SYMPOSIA AND ROUNDTABLES

APRIL 7, 2014
Calgary, Alberta
Canada’s Digital Action Plan
Featured the Honourable James Moore, minister of industry, in a public presentation of the government’s new Digital Action Plan.

MAY 13, 2014
Calgary, Alberta
Why We Bite The Invisible Hand
Keynote presentation by Peter Foster, author and National Post columnist.

OCTOBER 2, 2014
Toronto, Ontario
Reputational, Regulatory and Political Risk in Tax Evasion and Tax Avoidance
The School, in partnership with PwC, hosted a series of discussions focusing on the risk associated with tax evasion for corporations.

OCTOBER 28, 2014
Edmonton, Alberta
Provincial Budgeting Roundtable
With discussants from across Canada and a keynote delivered by Jim Dinning, former finance minister of Alberta, this program discussed how Alberta can better prepare and present the budget.
ENERGY AND ENVIRONMENTAL POLICY

The Energy and Environmental Policy area produces diverse research and event outputs relating to domestic and international energy issues.

An underlying goal is to balance environmental concerns against the need to advance the energy industry, which is recognized as a key driver of the Canadian economy and other economies around the world. Some of the themes receiving ongoing attention include regulatory systems and practices, energy trade, impacts on other industries and energy literacy.
PUBLICATIONS

Peering into Alberta’s Darkening Future: How Oil Prices Impact Alberta’s Royalty Revenues
Sarah Dobson
MARCH 2015

Better off Dead: “Value Added” in Economic Policy Debates
Trevor Tombe
MARCH 2015

The Future of Energy Regulation and Policy Development: A Summary Paper
Shantel Jordison, Andrew Wilkins and Jennifer Winter
AUGUST 2014

Risky Business: The Issue of Timing, Entry and Performance in the Asia-Pacific LNG Market
David Hackett, Roman Karski, Michal Moore, Leigh Noda, Mark Pilcher and Jennifer Winter
JULY 2014

The Impact of Foreign Investment Restrictions on the Stock Returns of Oil Sands Companies
Eugene Beaulieu and Matthew Saunders
JUNE 2014

Safety in Numbers: Evaluating Canadian Rail Safety Data
Jennifer Winter
APRIL 2014

RESEARCH SYMPOSIA AND ROUNDTABLES

MARCH 11, 2015
Calgary, Alberta

Good Politics Versus Bad Policy: The Fallacy of Value-Added Industries
This paper presentation provided an opportunity for industry to discuss what the concept of value-added really means.

OCTOBER 8-9, 2014
Calgary, Alberta

Is Social Licence a Licence to Stall?
This roundtable focused on how the term “social licence” is used in the regulatory process in Canada.

JUNE 23-24 2014
Calgary, Alberta

Calculating Risk and Its Influence on Public Policy
A symposium devoted to the nature of risk in policy and regulatory decision-making.
INTERNATIONAL POLICY

The International Policy area focuses on analyzing and developing public policy in order to advance Canada’s international relationships. By nature, this involves the expansion of trade ties and security issues both at home and abroad. The School has four priority areas that guide its international policy work: International Economics, Extractive Resource Governance, Asian Market Diversification, and Security of State, Resources and Relations.
PUBLICATIONS

Mining Taxation in Colombia
Duanjie Chen and Guillermo Perry
FEBRUARY 2015

On Uncertain Ice: The Future of Arctic Shipping and the Northwest Passage
Adam Lajeunesse and Whitney Lackenbauer
DECEMBER 2014

Something Has to Give: Why Delays Are the New Reality of Canada’s Defence Procurement Strategy
Elinor Sloan
OCTOBER 2014

Grand, Bland or Somewhat Planned? Toward a Canadian Strategy for the Indo-Pacific Region
Patrick James
AUGUST 2014

“It’s All About Money”: Crime in the Caribbean and Its Impact on Canada
Cameron Ross
JULY 2014

The Middle Power and the Middle Kingdom: Securing Canada’s Place in the New China-U.S. Economic and Strategic World Order
Wendy Dobson
APRIL 2014

RESEARCH SYMPOSIA AND ROUNDTABLES

MARCH 18, 2015
Calgary, Alberta
The Canada-U.S. Relationship in a G-Zero World
This symposium featured Ian Bremmer, author and president of Eurasia Group, and discussed the shift in global power dynamics.

NOVEMBER 5, 2014
Calgary, Alberta
The U.S. Midterm Election: Heading into Obama’s Last Two Years
This discussion featuring Governor Howard Dean and Ron Kaufman focused on how the U.S. midterm-election results could impact the Canadian and particularly Calgarian economy and business environment.

JUNE 11, 2014
Calgary, Alberta
North America 2.0 – Prospects for Preeminence in the 21st Century
In partnership with the Canada West Foundation, The School hosted a debate featuring Chris Sands, senior fellow at the Hudson Institute, to discuss NAFTA at 20 years.

JUNE 9, 2014
Calgary, Alberta
Emerging Issues in the Extractive Industry
The School hosted practitioners and representatives of extracting nations for a collaborative discussion of issues facing emerging nations in the extractive sector.

JUNE 3, 2014
Calgary, Alberta
Extractive Resource Governance Executive Program
The School hosted a delegation of officials from Mexico in a day-long executive education program discussing Alberta’s best practices.
EXECUTIVE PROGRAMS AND POLICY BRIEFINGS

The School’s executive programs and policy briefings provide training on very specific policy practices. These workshop-style sessions are tailored to smaller groups looking to gain in-depth policy expertise. In the 2014/2015 financial year, The School put on two executive programs and 15 policy briefings.
As Canada’s flagship school of public policy, The School has amassed a wealth of policy expertise that is unrivaled among Canadian policy schools. Invaluable expertise comes from fellows that have been appointed by The School. The roster of fellows consists of recognized policy experts from across business, government and academia, many of whom have extensive experience in prestigious and influential positions.

THE SCHOOL OF PUBLIC POLICY FELLOWS

Uzi Arad
Executive Fellow
Former national security advisor to Israeli Prime Minister Netanyahu

Gaétan Caron
Executive Fellow
Expertise in energy and regulatory matters; former chair of the National Energy Board

Duanjie Chen
Research Fellow
Expertise in Chinese state-owned enterprise, public finance and taxation

Bev Dahlby
Distinguished Fellow
Expertise in tax policy, fiscal federalism and equalization; professor, University of Calgary
Jim Dilay  
Executive Fellow  
Expertise in energy resource regulatory management; former member of the ERCB

Wendy Dobson  
Research Fellow  
Expertise in international business and finance with focus on Asian markets; professor, University of Toronto

Tom Flanagan  
Distinguished Fellow  
Expertise in politics, First Nations and federalism; professor, University of Calgary

Robert Fonberg  
Executive Fellow  
Expertise in global and regional economics, trade and security and cyber issues; former deputy minister of national defence

David Hackett  
Executive Fellow  
Expertise in oil market trading and analysis; president of Stillwater Associates

Martha Hall-Findlay  
Executive Fellow  
Expertise in international law, trade, commerce and investment, government, supply management and dairy policy; former MP and chief legal officer of EnStream

Toby Jenkins  
Executive Fellow  
Expertise in urban and health policy; president of Columbia Developments Inc.

Tom Jenkins  
Executive Fellow  
Expertise in innovation and economic development policy; chairman, Open Text Corp.

Vijay Jog  
Research Fellow  
Expertise in marginal effective tax rates, pension funds and tax-exempt savings; Chancellor Professor, Carleton University

Rainer Knopff  
Senior Fellow  
Expertise in political science, constitutional politics, judicial policy-making and research; professor, University of Calgary

Laurence Kotlikoff  
Distinguished Fellow  
Expertise in U.S. debt, debt ceiling, fiscal cliff, entitlement programs, unfunded liabilities; economist at Boston University

John Lester  
Executive Fellow  
Expertise in tax policy and fiscal federalism
Robert Skinner  
Executive Fellow  
Expertise in energy and energy policy; former director and ADM, government of Canada and senior vice-president at Statoil

Michael Smart  
Distinguished Fellow  
Expertise in economics and international research; professor, University of Toronto

Almos Tassonyi  
Executive Fellow  
Expertise in economics and urban policy; former senior economist with Ontario Ministry of Finance

André Turcotte  
Research Fellow  
Expertise in polling, public opinion, political trends; professor, University of Ottawa

Alina Turner  
Research Fellow  
Expertise in research and strategy development; former vice-president, Calgary Homeless Foundation

Jean-Francois Wen  
Research Fellow  
Expertise in taxation and social insurance programs; professor, University of Calgary

Scott Wilkie  
Executive Fellow  
Expertise in international taxation, transfer pricing, tax treaties; Senior Tax expert, Couzin Taylor LLP/Ernst & Young L.P.

Tom Wilson  
Research Fellow  
Expertise in forecasting, fiscal policy analysis, tax policy analysis, wage-price models; professor, University of Toronto

David Wright  
Research Fellow  
Expertise in Chinese and East-Asian relations and history; professor, University of Calgary
OUR PEOPLE

EXECUTIVE

Jack Mintz
Director and Palmer Chair in Public Policy

Dr. Mintz (PhD, University of Essex) was appointed the Palmer Chair in Public Policy at the University of Calgary in January 2008. Widely published in the field of public economics, he was touted in a 2004 U.K. magazine article as one of the world’s most influential tax experts. He serves as an associate editor of *International Tax and Public Finance* and the *Canadian Tax Journal*, and is a research fellow of CESifo, Munich, Germany, and the Centre for Business Taxation Institute, Oxford University. He is a regular contributor to the *National Post* and has frequently published articles in other print media. Dr. Mintz presently serves on several boards, including Imperial Oil Ltd., Morneau Shepell and as vice-president and chair of the Social Sciences and Humanities Research Council. He has also been appointed by the federal minister of finance to the Economic Advisory Council to advise on economic planning. Dr. Mintz has consulted widely with the World Bank, the International Monetary Fund, the Organization for Economic Co-operation and Development and various governments, businesses and non-profit organizations in Canada.

Robert Mansell
Academic Director

Dr. Mansell (PhD, University of Alberta) is founding director of the Institute for Sustainable Energy, Environment and Economy as well as former dean of graduate studies and head of economics at the University of Calgary. He has authored many studies on energy and regulatory issues and on regional economics. Examples include publications on traditional and incentive regulation; tolling alternatives for pipelines; the economic impacts of energy and related projects; fiscal transfers, policy and restructuring; as well as changes and challenges in the Alberta economy. Dr. Mansell is qualified as an expert witness before many energy and utility regulatory bodies. In addition to serving on a large number of University of Calgary committees, councils and task forces, he has provided extensive service on a variety of external committees and boards. Recent examples include service on the Energy Strategy Advisory Committee for the Government of Alberta; as an adviser to the Government of Canada on the Mackenzie Gas Pipeline Project; on the Canadian Academy of Engineering Energy Pathways Taskforce; as well as on the Council of Canadian Academies Study on Hydrates. Dr. Mansell also serves on the board of directors for the Alberta Chamber of Resources, Alberta Innovates – Energy and Environment Solutions and the Climate Change and Emissions Management Corp.

Ian Brodie
Research Director

Dr. Brodie (PhD, University of Calgary) joined The School of Public Policy in 2013. He is the research director and teaches in the Master of Public Policy program. From 2005 to 2008, Dr. Brodie worked as the chief of staff for Prime Minister Stephen Harper. Prior to that, he was executive director of the Conservative Party of Canada following the merger of the Canadian Alliance and the PC party. After leaving government, Dr. Brodie worked as a strategic adviser at the Inter-American Development Bank, preparing for the 2012 Summit of the Americas in Cartagena and G-20 meetings. He also worked with Hill & Knowlton Canada advising blue-chip clients on their public affairs strategies and interactions with government. From 1997-2003, Dr. Brodie was associate professor of political science at the University of Western Ontario. He published *Friends of the Court* in 2002 and articles in *Comparative Politics*, *Canadian Journal of Political Science* and elsewhere. Dr. Brodie is co-chair of the premier’s advisory committee on the Alberta public service, a director of the Canada Health Infoway and the Conference of Defence Associations Institute as well as a member of the advisory board of the Canadian Defence and Foreign Affairs Institute.
AREA DIRECTORS

David Bercuson
Area Director, International Policy

Dr. Bercuson (PhD, University of Toronto; F.R.S.C.) is professor of history, director of the Centre for Military and Strategic Studies and a former dean of the faculty of graduate studies at the University of Calgary. He was appointed to the Order of Canada in 2004 and received a Queen’s Diamond Jubilee Medal in 2012. He has authored, co-authored or edited more than 35 books on Canadian history, with specialization in Canadian military history and Canadian defence and foreign policy. He is currently a member of the Advisory Council on National Security and of the board of governors of the Royal Military College of Canada.

Jean-Sébastien Rioux
Co-Area Director, International Policy

Dr. Rioux (PhD, Florida State University) is full-time at The School as an associate professor and co-director of international policy, leading the Israel Program as well as the International Summer School on Energy & Natural Resources. He is the author or co-author of 16 books, book chapters and scholarly articles as well as several dozen op-eds on current affairs in newspapers across Canada. For two-and-a-half years, he was Jim Prentice’s chief of staff in Ottawa during the Harper government’s first term. He has taught at McGill and Concordia in Montreal, as well as at Vesalius College in Brussels, Belgium. In 2001, he was awarded a Canada Research Chair and joined the political science department at Université Laval.

Ron Kneebone
Area Director, Economic and Social Policy and Director of the Master of Public Policy Program

Dr. Kneebone (PhD, McMaster) is a professor of economics at the University of Calgary. His published research has dealt with issues pertaining to the political economy of government deficit and debt reduction, the history of government fiscal and monetary relations in Canada and the characteristics of Canadian federal, provincial and municipal fiscal-policy choices. In addition to continuing to work in those areas, he has more recently published examinations of the demand for homeless shelters and the adequacy of social assistance income-support payments. Prior to joining The School he was director of the University of Calgary’s Institute for Advanced Policy Research from 2006-2009.

Michal Moore
Area Director (on sabbatical), Energy and Environment Policy

Dr. Moore (PhD, Cambridge, U.K.) is a visiting scholar and research associate at Cornell University and senior fellow at the Institute for Sustainable Energy, Environment and Economy. He teaches courses on energy markets and policy, carbon valuation and policy and regulation. He was formerly the chief economist at the National Renewable Energy Lab in Golden, Colorado and regulatory commissioner with the California Energy Commission. Recent publications include articles and papers on geothermal energy, energy conservation, electricity system planning and evaluation, incorporation of renewable power, bioenergy and geological storage of CO₂.

Jennifer Winter
Associate Area Director, Energy and Environmental Policy

Dr. Winter (PhD, Calgary) is an economist and associate director of the Energy and Environmental Policy Area at The School of Public Policy, University of Calgary. Her research is focused on the effects of government regulation and policy on the development of natural resources and energy and the consequences of energy development. Dr. Winter is one of The School’s most prolific authors. She has authored several School of Public Policy research papers, including three examining Canadian energy literacy, two on the safe transportation of crude oil and a paper on the idea of “green jobs.” Other projects she is currently working on are an analysis of Alberta’s emissions-reduction policies and the role of internal trade barriers in diminishing productivity. Dr. Winter is actively engaged in increasing public understanding of energy and environmental issues, and was recently recognized for this with a 2014 Young Women in Energy Award. Prior to joining The School of Public Policy, Dr. Winter worked at Human Resources and Skills Development Canada, researching Canadian labour markets. Dr. Winter also serves on the board of directors of the World Petroleum Council Canada Youth Committee.
PROGRAM DIRECTORS

Eugene Beaulieu
Program Director,
International Economics

Dr. Beaulieu (PhD, Columbia) is a professor in the department of economics at the University of Calgary and is program director, international economics at The School of Public Policy. He completed his PhD at Columbia University in May 1997 and began his appointment here as an assistant professor that summer. Before pursuing a doctorate at Columbia he worked as an economist for the Government of Kenya and the Bank of Canada. Dr. Beaulieu’s principal area of research is empirical international economics, with an emphasis on political economy, causes and consequences of international trade policy and economic development. He held the Petro-Canada Young Innovators Award in 1997 and the Killam Resident Fellowship in 2003. During the 2004/05 academic year, Dr. Beaulieu spent a sabbatical as the Norman Robertson Fellow at the International Trade Canada and a visiting scholar at the department of economics at Carleton University. Dr. Beaulieu sits on the editorial boards of Canadian Foreign Policy and the Forum for Research in Empirical International Trade (eit.org) and manages the on-line working paper series “Positive Political Economics” for IDEAS (ideas.repec.org). Dr. Beaulieu has served as an adviser to the Department of Foreign Affairs and International Trade and serves on the International Trade Advisory Committee at Statistics Canada.

Jeffrey Church
Program Director, Digital Economy

Dr. Church (PhD, University of California, Berkeley) is professor of economics at the University of Calgary. The focus of his research has been on competition policy and network economics. Dr. Church has been extensively involved in regulatory restructuring of telecommunications in Canada for almost 20 years. Recent contributions to telecom policy discussions in Canada include contributions on forbearance, unbundling, foreign ownership, spectrum auction rules, usage-based billing and integration between channels and distribution.

Bev Dahlby
Program Director,
Tax and Economic Growth

Bev Dahlby, professor of economics and distinguished fellow at The School of Public Policy, University of Calgary, attended St. Peter’s College, the University of Saskatchewan, Queen’s University and the London School of Economics. Dr. Dahlby has published extensively on tax policy and fiscal federalism. He has served as a policy adviser to the federal and provincial governments. His international experience includes advisory work on tax reform for the IMF in Malawi, for the Thailand Development Research Institute and for the World Bank in Brazil and Mexico. He was a member of the Jenkins Panel on federal support to research and development, a research fellow at the C.D. Howe Institute and currently serves on Canada’s Ecofiscal Commission.

Herb Emery
Program Director, Health Policy

Dr. Emery (PhD, University of British Columbia) is professor of economics at the University of Calgary. He is a former Svare Professor in Health Economics, a joint appointment with the department of economics and the department of health sciences. His research interests and publications are focused on economic history, labour economics and health economics. Current projects include studies on reform of public health care in Canada. Dr. Emery is currently editor of Canadian Public Policy, Canada’s foremost journal examining economic and social policy.

Ron Kneebone
Program Director, Fiscal Policy and Homelessness and Social Policy

Dr. Kneebone (PhD, McMaster) is a professor of economics at the University of Calgary. His published research has dealt with issues pertaining to the political economy of government deficit and debt reduction, the history of government fiscal and monetary relations in Canada as well as the characteristics of Canadian federal, provincial and municipal fiscal-policy choices. In addition to continuing to work in those areas, he has more recently published examinations of the demand for homeless shelters and the adequacy of social assistance income-support payments. Prior to joining The School he was director of the University of Calgary’s Institute for Advanced Policy Research from 2006-2009.
Robert Mansell  
Program Director, Sustaining Prosperity

Dr. Mansell (PhD, University of Alberta) is founding director of the Institute for Sustainable Energy, Environment and Economy as well as former dean of graduate studies and head of economics at the University of Calgary. He has authored many studies on energy and regulatory issues and on regional economics. Examples include publications on traditional and incentive regulation; tolling alternatives for pipelines; the economic impacts of energy and related projects; fiscal transfers, policy and restructuring; as well as changes and challenges in the Alberta economy. Dr. Mansell is qualified as an expert witness before many energy and utility regulatory bodies. In addition to serving on a large number of University of Calgary committees, councils and task forces, he has provided extensive service on a variety of external committees and boards. Recent examples include service on the Energy Strategy Advisory Committee for the Government of Alberta; an adviser to the Government of Canada on the Mackenzie Gas Pipeline Project as well as on the Canadian Academy of Engineering Energy Pathways Taskforce; as well as on the Council of Canadian Academies Study on Hydrates. Dr. Mansell also serves on the board of directors for the Alberta Chamber of Resources, Alberta Innovates – Energy and Environment Solutions and the Climate Change and Emissions Management Corp.

Dan McFadyen  
Program Director, Extractive Resources Governance

Dan McFadyen is a professional engineer with over three decades of experience in the public service and the energy sector. Dan served as chairman and CEO of the Energy Resources Conservation Board (ERCB) from February 2008 until December 2012. As Chairman, Mr. McFadyen was responsible for directing the ERCB’s regulatory mandate governing energy resource development in Alberta. Before joining the ERCB, he was appointed deputy minister of Alberta Energy in January 2006. Prior to being appointed as deputy minister of Alberta Energy, Mr. McFadyen held other senior positions in the energy sector and with government, including: vice-president, regulatory affairs and public policy with the Canadian Energy Pipeline Association (CEPA); deputy minister of energy in Nova Scotia; and senior leadership positions with the Saskatchewan public service, including the Saskatchewan Research Council, the Department of Industry and Resources, and the Department of Energy and Mines. Mr. McFadyen has a Bachelor of Science in mechanical engineering from the University of Manitoba and is a member of the Association of Engineers, Geologists, and Geophysicists of Alberta.

Norma Nielson  
Program Director, Financial Markets Regulation

Dr. Nielson (PhD, University of Pennsylvania) is professor and chair in insurance and risk management at the Haskayne School of Business where she teaches courses in life insurance and employee benefits. Prior to joining Haskayne, she spent 20 years in academic positions at Oregon State University, the University of Southern California and Iowa State University. Her research has produced over 50 publications, including articles in such journals as the Journal of Risk and Insurance and the Journal of Pension Economics and Finance. She has also conducted research projects for the Property & Casualty Insurance Compensation Corporation (PACICC), the Insurance Bureau of Canada and the Law Commission of Canada and serves as director of the Risk Studies Centre.

Almos Tassonyi  
Program Director, Urban Policy

Almos T. Tassonyi is executive fellow and director, Urban Policy Program at The School of Public Policy, University of Calgary. He is adjunct professor of economics, Ryerson University, adjunct lecturer, department of geography and planning, University of Toronto and research associate, International Property Tax Institute. Dr. Tassonyi has worked extensively in government, as a senior economist with the Ontario Ministry of Finance, Provincial-Local Finance Division; the Ontario Ministry of Municipal Affairs and Housing, Municipal Finance Branch; and the Regional Municipality of Durham; and was seconded to the Fair Tax Commission. Dr. Tassonyi has taught at the University of Toronto, Ryerson and Laurentian universities and his publications include journal articles and chapters in several books on municipal budgeting, property taxation and fiscal decentralization. He has lectured on local government finance and tax reform in China, India and Hungary. Dr. Tassonyi holds a PhD in economics from the University of Calgary, an MSc in economic history from the London School of Economics and a bachelor’s and master’s degree in economics and economic history from the University of Toronto.
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