

**PPOL 611.06 – Foreign Policy Analysis  
Course Outline**

<b>Course:</b>	PPOL 611.06 Foreign Policy Analysis	<b>Term:</b>	Fall 2016
<b>Time:</b>	Thursdays, 9h00–11h50	<b>Section:</b>	01
<b>Instructor:</b>	Dr. Jean-Sébastien Rioux	<b>Place:</b>	Executive boardroom, DTC (Downtown Campus: 5 <sup>th</sup> Floor, 906-8 <sup>th</sup> Avenue SW)
<b>Office:</b>	Downtown Campus, room 542	<b>Telephone:</b>	403-210-6108
<b>Office Hours:</b>	Thursday after class or by appointment	<b>E-mail:</b>	<a href="mailto:jsrioux@ucalgary.ca">jsrioux@ucalgary.ca</a>

**Required books:**

Hudson, Valerie M. 2013. *Foreign Policy Analysis: Classic and Contemporary Theory*, 2<sup>nd</sup> Edition. New York: Rowman & Littlefield Publishers. (ISBN: 978-1442220041) (NOTE: also available on Kindle version via Amazon.ca)

Nossal, Kim Rochard, and Stéphane Roussel. 2015. *The Politics of Canadian Foreign Policy*, 4th Edition. Montreal and Kingston: McGill-Queen's University Press. (978-1553394433) (NOTE: also available on Kindle version via Amazon.ca)

**Desire2Learn:**

Desire2Learn (D2L), a web-based course management tool, will be used in the course. Students registered in this course can log in at: <https://d2l.ucalgary.ca/>. Note that D2L features a class e-mail list that will be used and I will use this list to communicate with you. It is your responsibility to ensure that D2L uses the e-mail address of your choice. The default is your University of Calgary e-mail address.

### Course Description:

Why do countries (states) behave the way they do in the international system? What are the theories that account for the foreign policies of states? How are foreign policy decisions made? This course examines major theories which attempt to explain foreign policy behaviour. We will examine the primary sources of incentives, constraints, and preferences (“inputs”) on foreign policy decision-making (“outputs”), and will focus on Canadian themes as the course develops.

This course is designed to familiarize graduate students with the field foreign policy analysis, generally considered to be a distinct subject within the broader field of International Relations. The course will focus on theories and empirical findings, using a level-of-analysis approach to explore the factors that influence foreign policy decisions. We will also look in more depth at Canadian foreign policy-making, using the theories as foundational building blocks to understand Canada’s international actions. Topics to be covered include:

- Theories and empirical studies analyzing the various factors that influence foreign policy-making;
- The role of individuals, bureaucracies, the media and alliances on foreign policy decisions;
- Diplomacy and the role of diplomats in international affairs;
- Case studies that look at how and why countries decide to go to war, or how states decide how much foreign aid to give developing nations; and
- A look at Canadian foreign policy-making in a comparative perspective.

It is expected that at the end of the semester, students will be able to explain how various individual, group and systemic factors influence foreign policy decision-making. It is also expected that students will acquire knowledge on epistemology in foreign policy analysis; improve their writing, critical thinking and presentation skills.

### Classes and Readings:

The classes will consist of a combination of lectures, class discussion, and guest presentations. A detailed course syllabus will be provided two weeks before the first class. Assigned readings will be indicated in the lecture summaries posted on D2L at least a week in advance of the lecture.

### Grade Determination:

Class attendance & participation	15% (you are expected to be in class and speak)
Seminar leadership	15% (due date TBD in class)
Midterm Examination	20% (week 7)
Briefing note 1	25% (week 9 – instructions in syllabus)
Briefing note 2	25% (week 13 – instructions in syllabus)

Further instruction on methods of submission and due dates will be provided in class and on D2L. Be sure to check on D2L each week for readings and assignments.

**Grading:** Letter grades as described in the Faculty of Graduate Studies Calendar (see section E.1 of Calendar online) will be given for all elements of grade determination noted above. The course grade will be determined based on a weighted average of those grades according to the percentages

shown above. In the event that elements are marked on a numerical (percentage) basis, they will be converted to letter grades. As a guide to determining standing, the following letter grade equivalences will generally apply:

A+	97-100	B	75-79	C-	60-62
A	90-96	B-	70-74	D+	55-59
A-	85-89	C+	67-69	D	50-54
B+	80-84	C	63-66	F	0-49

**Schedule (more detail will be provided in the syllabus):**

<b>Week 1</b>	<b>Introduction</b>
Sept. 15	The field of foreign policy analysis; introduction to the concept of levels-of-analysis; presentation on the scientific method in social science
<b>Week 2</b>	<b>Decision-making I: Rational choice and psychological models</b>
Sept. 22	Decision-making theories focusing on human behaviour – the individual-level unit of analysis – will be examined.
<b>Week 3</b>	<b>Decision-making II : bureaucratic models</b>
Sept. 29	Career civil servants make up the bureaucracy. They write briefing notes, keep the institutional memories of the department, and operate within defined processes. How bureaucracies shape foreign policy decisions is the focus of week three.
<b>Week 4</b>	<b>Media, cultural and societal influences on foreign policy behaviour</b>
Oct. 6	Do states have “values” that are endogenous and unique? Do democracies share common values that shape their decisions in the international arena? What links do ethnic groups form across interstate boundaries that might influence foreign policies? And how do the media shape all of the above?
<b>Week 5</b>	<b>International structural influences on foreign policy</b>
Oct. 13	International Relations theories on system structure are well known: structural realism; core-periphery and economic systems theories. How do they shape the decisions that leaders make with regard to foreign policy?
<b>Week 6</b>	<b>Introduction to diplomacy</b>
Oct. 20	The first part of the course focussed on theories of decision-making and of state behaviour based on endogenous and exogenous factors. However, foreign policy is practiced by people. This lecture will look at factors that affect negotiation across cultures and the role of the diplomat in modern international relations – how all the factors come together in the embassy or in the Department of Global Affairs Canada.
<b>Week 7</b>	<b>International trade, commerce and sanctions as foreign policy tools</b>
Oct. 27	We will look at factors that influence trade decisions and how States use economic sanctions as tools of foreign policy.
<b>Week 8</b>	<b>Midterm examination – in class</b>
Nov. 3	

- Week 9**     *Convocation week – no class, but Briefing Note #1 is due by noon*  
Nov. 10
- Week 10**   **Canadian foreign policy I: Internal and external influences**  
Nov. 17     We will look at the historical foundations of Canadian foreign policy and the significant milestones that shaped Canada's role in the world.
- Week 11**   **Canadian foreign policy II: Canada and Global Affairs**  
Nov. 24     We will examine endogenous and exogenous influences on foreign policy decisions to send Official Development Assistance (ODA) or emergency humanitarian assistance, and look at the Trudeau foreign policy context.
- Week 12**   **Canadian foreign policy III: Paradiplomacy in Canada**  
Dec. 1     In the 1980s, the foreign policy behaviour of substate actors became a distinct field of study which is very pertinent in the Canadian and EU contexts. Why do provinces practice international relations?
- Week 13**   **Canadian foreign policy IV: shifting priorities (Note: BN #2 due in class)**  
Dec. 8     Has Canada radically changed its foreign policy in the past decade? We will examine where we are after a decade of significant events since the September 2001 attacks on the US. We will look at the immediate future challenges for Canada.

### Important Notes:

- The School of Public Policy expects the highest standards of professional conduct by students, faculty and staff. Abusive or disrespectful behavior will not be tolerated. This includes any expression of prejudice in any of its forms.
- It is the student's responsibility to be fully aware of the academic regulations outlined in the University Of Calgary Faculty Of Graduate Studies Calendar. Provisions regarding Student Misconduct (plagiarism, cheating and other academic misconduct) will be strictly enforced. Please review the University of Calgary's Regulations on Plagiarism, Cheating and Other Academic Misconduct, online:  
<http://www.ucalgary.ca/pubs/calendar/current/k-2.html>
- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor *within fifteen days* of the work being returned to the class.
- Examinations will not be given prior to the scheduled date.
- It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Student Accessibility Services, please contact their office at 220-8237. Students who have not registered with the Student Accessibility Services are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course. The Student Accessibility Services website is here: <http://www.ucalgary.ca/access/>
- All material used in this course is for the sole use of the individual and should not be recopied in either print or digital format. For copyright guidelines, including those relating to photocopying and electronic copies, please refer to the Association of Universities and Colleges of Canada (AUCC) fair dealing guidelines.

<http://library.ucalgary.ca/copyright/fair-dealing>

- The University of Calgary complies with the requirements of the *Freedom of Information and Privacy Act*. The University's policy on the sharing of student information with third parties can be found here: <http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-students-to-3rd-parties.pdf>. The University's policy on the sharing of student information with the subject can be found here: <http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-student-to-subject.pdf>
- In the event of an emergency, students may be required to evacuate the building. If evacuation is ordered, follow these procedures:
  - Stay calm, do not rush, and do not panic.
  - Safely stop your work.
  - Gather your personal belongings if it is safe to do so. (keys, purses, jackets, cell phones, etc. It may be hours before you are allowed back in the building.)
  - If safe, close your office door and window, but do not lock them.
  - If directed by wardens, follow their instructions.
  - Use the closest emergency exit. Do not use the elevator.
  - Proceed to the designated Emergency Assembly point in front of the Holiday Inn on 8<sup>th</sup> avenue to the west of the Downtown Campus.
  - Do not re-enter the building or work area until you have been advised by emergency responders that it is safe to do so.

Graduate Students' Association Vice-President, Academic

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Emergency Assembly Point

Holiday Inn Lobby (weather permitting)

1020 8<sup>th</sup> Avenue SW

Calgary, Alberta T2P 1J2

Or remain at nearest exit point

Safewalk / Campus Security: 220-5333



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