PPOL 619 - Governance, Institutions and Public Policy

Course Outline

Course: PPOL 619 - Governance, Institutions and Public Policy  
Term: Winter 2017

Time: Tuesdays, 17h00 – 20h00  
Section: 01

Instructor: Dr. Jean-Sébastien Rioux  
Place: Nexen Technology and Conference Center, DTC (Downtown Campus: 5th Floor, 906-8th Avenue SW)

Office: Downtown Campus, room 542  
Telephone: 403-210-6108

Office Hours: Tuesdays, 15h00 – 16h30 or by appointment  
E-mail: jsrioux@ucalgary.ca

Required Course Readings:


Desire2Learn:

Desire2Learn (D2L), a web-based course management tool, will be used in the course. Students registered in this course can log in at: https://d2l.ucalgary.ca/. Note that D2L features a class e-mail list that I will use to communicate with you. It is your responsibility to ensure that D2L uses the e-mail address of your choice. The default is your University of Calgary e-mail address.

Course Description:

We examine the roles and relationships among some of the institutions and processes that shape public policy outcomes. Institutional relationships and the evolution of those relationships are studied. The dynamics of multi-level governance and bureaucratic versus legislative public policymaking are explored in order to explain how policy is made both provincially and federally.

Classes and Readings:
Classes will consist of a combination of formal lectures, class discussions, and special guest presentations. A detailed syllabus will be provided at the first class meeting and all readings listed as mandatory are subject to examination.

**Grade Determination:**

In the real world of government, private or public sectors, you will often be working in a team environment. In this class, 30% of your mark will be determined by a group project, and the rest will be evaluated by your individual performance via these exercises:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>Class participation</td>
<td>10%</td>
<td>(in the form of 2 random pop quizzes)</td>
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<tr>
<td>Midterm examination</td>
<td>25%</td>
<td>(week 9)</td>
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<tr>
<td>Group project</td>
<td>30%</td>
<td>(5% week 5, 25% week 14)–assigned by the instructor</td>
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<tr>
<td>Final examination</td>
<td>35%</td>
<td>(scheduled by the Registrar from April 16-27)</td>
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Further instruction on methods of submission and due dates will be provided in class and on D2L. Be sure to check on D2L regularly for readings and assignments.

**Grading:** Letter grades as described in the Faculty of Graduate Studies Calendar (see section E.1 of Calendar online) will be given for all elements of grade determination noted above. The course grade will be determined based on a weighted average of those grades according to the percentages shown above. In the event that elements are marked on a numerical (percentage) basis, they will be converted to letter grades. As a guide to determining standing, the following letter grade equivalences will generally apply:

- **A+** 97-100
- **A** 90-96
- **A-** 85-89
- **B** 75-79
- **B-** 70-74
- **B+** 80-84
- **C** 63-66
- **C-** 60-62
- **C+** 67-69
- **D** 50-54
- **D+** 55-59
- **F** 0-49

**Schedule (more detail will be provided in the syllabus):**

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Introduction</th>
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<tr>
<td>Jan. 10</td>
<td>What is Public Policy? Mapping the significant institutions in the “Public Policy Ecosystem”</td>
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<th>Week 2</th>
<th>Bureaucracy</th>
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<tr>
<td>Jan. 17</td>
<td>Structures, functions, processes</td>
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<th>Week 3</th>
<th>Politicians &amp; public policy</th>
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<tr>
<td>Jan. 24</td>
<td>How a campaign promise becomes a law and how ministers work with bureaucrats</td>
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<th>Week 4</th>
<th>Media and public opinion</th>
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<tr>
<td>Jan. 31</td>
<td>How do the media and social media shape the public policy process?</td>
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<tr>
<th>Week 5</th>
<th>ABCs (Agencies, Boards and Commissions)</th>
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<tr>
<td>Feb. 7</td>
<td>From law to regulation to enforcement</td>
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<td><em><strong>Assignment #1 due in class</strong></em></td>
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<th>Week 6</th>
<th>Horizontal and vertical influences</th>
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Feb. 14  A look at how “intermestic” issues impact domestic policy, such as free trade deals

Week 7  Reading week: no classes
Feb. 21

Week 8  Lobbyists & public policy
Feb. 28  Putting it all together: how to advocate for your cause and influence outcomes

Week 9  Midterm examination – in class
March 7

Week 10  Case study 1: Provincial policymaking (with guest lecturer and discussion)
March 14

Week 11  Case study 2: Federal policymaking (with guest lecturer and discussion)
March 21

Week 12  Case study 3: Social policy-making and advocacy (with guest lecturer and discussion)
March 28

Week 13  Case study 4: Industry policy-making and advocacy (with guest lecturer and discussion)
April 4

Week 14  Group presentations & assignment #2 due in class; wrap up and final exam prep
April 11

April 17-28  Final examination – scheduled by the Registrar

Important Notes:

- The School of Public Policy expects the highest standards of professional conduct by students, faculty and staff. Abusive or disrespectful behavior will not be tolerated. This includes any expression of prejudice in any of its forms.
- It is the student’s responsibility to be fully aware of the academic regulations outlined in the University Of Calgary Faculty Of Graduate Studies Calendar. Provisions regarding Student Misconduct (plagiarism, cheating and other academic misconduct) will be strictly enforced. Please review the University of Calgary’s Regulations on Plagiarism, Cheating and Other Academic Misconduct, online: http://www.ucalgary.ca/pubs/calendar/current/k-2.html
- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) should discuss their work with the Instructor within fifteen days of the work being returned to the class.
- Examinations will not be given prior to the scheduled date.
- It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Student Accessibility Services, please contact their office at 220-8237. Students who have not registered with the Student Accessibility Services are not eligible for formal academic accommodation. You are also required to discuss your needs with
your instructor no later than fourteen (14) days after the start of this course. The Student Accessibility Services website is here: http://www.ucalgary.ca/access/

- All material used in this course is for the sole use of the individual and should not be recopied in either print or digital format. For copyright guidelines, including those relating to photocopying and electronic copies, please refer to the Association of Universities and Colleges of Canada (AUCC) fair dealing guidelines. http://library.ucalgary.ca/copyright/fair-dealing

- The University of Calgary complies with the requirements of the Freedom of Information and Privacy Act. The University’s policy on the sharing of student information with third parties can be found here: http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-students-to-3rd-parties.pdf. The University’s policy on the sharing of student information with the subject can be found here: http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-student-to-subject.pdf

- In the event of an emergency, students may be required to evacuate the building. If evacuation is ordered, follow these procedures:
  - Stay calm, do not rush, and do not panic.
  - Safely stop your work.
  - Gather your personal belongings if it is safe to do so. (keys, purses, jackets, cell phones, etc. It may be hours before you are allowed back in the building.)
  - If safe, close your office door and window, but do not lock them.
  - If directed by wardens, follow their instructions.
  - Use the closest emergency exit. Do not use the elevator.
  - Proceed to the designated Emergency Assembly point in front of the Holiday Inn on 8th avenue to the west of the Downtown Campus.
  - Do not re-enter the building or work area until you have been advised by emergency responders that it is safe to do so.

Graduate Students’ Association Vice-President, Academic
Abu Abdelhafiz
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Tel: 403 220-5997
Fax: 403 282-8992

Emergency Assembly Point
Holiday Inn Lobby (weather permitting)
1020 8th Avenue SW
Calgary, Alberta T2P 1J2
Or remain at nearest exit point

Safewalk / Campus Security: 220-5333

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