

## WHERE IN THE WORLD ARE CANADIAN OIL AND GAS COMPANIES? 2012

Niloo Hojjati

### INTRODUCTION

Begun in 2011 as an internal research tool for the development of the Extractive Resource Governance Program, this study seeks to answer the vital question: *Where in the world are Canadian oil and gas companies?* To answer this question, we extract firm-level information from publicly traded Canadian companies in order to establish the location of their activities around the globe.<sup>1</sup> The data collected in the “Where in the World” (hereafter WIW) project are presented through a publicly accessible interactive world map, which allows users to explore a specific country or region over time. This map can be accessed online at <http://www.policyschool.ca/research-teaching/teaching-training/extractive-resource-governance/ergp-map/>. For background information regarding the WIW project, including an extensive overview of the methodology, please refer to <http://www.policyschool.ca/wp-content/uploads/2017/06/Where-in-the-World-Hojjati-Horsfield-Jordison-final.pdf>. For a summarized overview of the annual data gathered in 2011, please refer to <http://www.policyschool.ca/wp-content/uploads/2017/06/2011-Where-in-the-World-Hojjati-Horsfield-Jordison-final.pdf>.

This report, as in the earlier report in this series, presents an extensive account of the global presence of Canadian oil and gas (hereafter O&G) companies in the 2012 year of study.<sup>2</sup> In total, 228 Canadian O&G companies conducted operations in 85 countries in 2012, extending their presence to every region of the world. While North America continued to serve as the primary destination for Canadian

<sup>1</sup> The WIW project examines the global activities of Canadian oil and gas companies in 218 countries spanning seven international regions of analysis. They are as follows: Africa; Asia and Oceania; Central and South America; Eurasia; Europe; Middle East; and North America. For a complete list of countries examined in the WIW project, refer to Appendix A.

<sup>2</sup> The author would like to thank School of Public Policy research assistants Jimmy Solis and Tasha Taylor for their contributions to the WIW project, specifically the collection of 2012 data that are reflected in the content of this paper.

exploration and production activities, the role of Canadian O&G service companies increased significantly in the Middle Eastern oil and gas industry, particularly in the United Arab Emirates, Saudi Arabia, Kuwait, and Oman.

This report begins with a regional overview of the international activities of Canadian exploration and production (E&P) companies, followed by a summary of the level of activities on a country basis. The report then continues by providing the same analysis for Canadian O&G service companies.

## **I. WHERE IN THE WORLD ARE CANADIAN EXPLORATION AND PRODUCTION COMPANIES?**

In 2012, 167 Canadian<sup>3</sup> E&P companies engaged in international exploration activities in 72 countries worldwide. Among the 167 companies, 63 recorded some level of global production.<sup>4</sup> Canadian exploration activities accounted for 0.65 per cent of worldwide production of oil, natural gas liquids (NGL), and natural gas, producing a total amount of 874,777 barrels of oil equivalent per day (boe/d) outside of Canada's borders.<sup>5</sup> This constituted a decline of 12 per cent in comparison to 2011 levels of production. The following section provides a detailed description of the international presence of Canadian E&P companies in 2012 in terms of scale of activity and total level of production. It begins with a regional overview, followed by a summary of country-specific activities. Finally, notable E&P companies are highlighted.

### **A. Regional Overview**

The regional distribution of Canadian E&P companies in 2012 is similar to the previous year; however, there has been a decrease in the presence of companies in each region across the board. North America continues to serve as the top destination for Canadian exploration activities, while Africa, Asia and Oceania, and Europe, now rank one spot higher. The number of active Canadian E&P companies in the remaining regions in 2012 along with the numbers in the previous year are presented in Table 1 below.

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<sup>3</sup> For the purposes of the WIW project, an O&G company is defined to be "Canadian" according to two selection criteria: (i) the company must have its headquarters (or head office) in Canada; and (ii) the company must be publicly traded on a Canadian exchange.

<sup>4</sup> Information about international operations is not uniformly represented across regulatory filings for similar firms in the O&G industry. For instance, an E&P company might indicate it is active in a particular region or country, but might not specify more detailed information about its activities, such as production levels.

<sup>5</sup> The aim of the WIW project is to examine the international presence of Canadian companies in foreign countries. As such, this project does not provide information related to the activities of Canadian companies within Canada's borders, such as the annual levels of production within Canada of oil, NGL, and natural gas.

**TABLE 1 NUMBER OF CANADIAN E&P COMPANIES BY REGION, 2011 AND 2012**

Region	2011			2012		
	Ranking	Number of Active E&P Companies	Number of Countries Activity is Spread Across	Ranking	Number of Active E&P Companies	Number of Countries Activity is Spread Across
Africa	3	44	32	2	37	28
Asia & Oceania	5	30	18	4	24	12
Central & South America	2	50	19	3	35	9
Eurasia	7	6	4	7	5	3
Europe	4	31	17	5	21	13
Middle East	6	21	4	6	10	4
North America (Excluding Canada)	1	92	3	1	82	3
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>191</b>	<b>96</b>	<b>N/A</b>	<b>167</b>	<b>72</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

To illustrate the regional significance of Canadian E&P companies in 2012, the following table (Table 2) provides the share of production for oil, NGL, and natural gas by Canadian companies relative to the total production levels in each region in this year of study, as well as in 2011.

**TABLE 2 OIL, NGL AND NATURAL GAS PRODUCTION LEVELS OF CANADIAN E&P COMPANIES BY REGION, 2011 AND 2012**

Region	2011			2012			
	Ranking	Total Production (boe/d)	Total Production by Canadian Companies (boe/d)	Ranking	Total Production (boe/d)	Total Production by Canadian Companies (boe/d)	Share of Total Production That is Canadian (%)
Africa	4	12,603,685	69,842	4	12,835,582	80,828	0.63%
Asia & Oceania	5	16,154,291	59,144	5	16,115,035	36,672	0.23%
Central & South America	3	10,318,349	145,257	1	10,063,062	192,868	1.92%
Eurasia	7	26,305,227	193	7	25,947,930	281	0.0011%
Europe	1	8,410,634	209,221	3	8,080,656	126,516	1.57%
Middle East	6	35,066,266	54,042	6	37,117,517	3,231	0.0087%
North America (Excluding Canada)	2	23,255,293	458,115	2	23,673,201	434,382	1.83%
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>132,113,746</b>	<b>995,814</b>	<b>N/A</b>	<b>133,832,983</b>	<b>874,777</b>	<b>0.65%</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

<sup>6</sup> "Where in the World Are Canadian Oil and Gas Companies?" University of Calgary School of Public Policy, <http://www.policyschool.ca/research-teaching/teaching-training/extractive-resource-governance/ergp-map/>. For further background information regarding the WIW project, including the methodology and sources of data extraction, see Niloo Hojjati, Kai Horsfield, and Shantel Jordison, "Where in the World are Canadian Oil and Gas Companies? An Introduction to the Project" University of Calgary School of Public Policy Research Paper (volume 13) (2017).

As observed in Table 2, the share of Canadian production levels has increased most substantially in Central and South America, accounting for the highest share of Canadian production in this year of study. In contrast, Europe has experienced a significant decrease in the level of production by Canadian E&P companies, a decline of approximately 82,705 boe/d in comparison to the previous year. Meanwhile, while the contribution of Canadian exploration activities has increased by some 16 per cent in Africa, the region maintains the same fourth-place ranking as in 2011.

## B. Country Overview

Similar to the previous year of study, the vast majority of Canadian exploration activities are concentrated in the United States and Colombia, with a combined presence of nearly 60 per cent of Canadian E&P companies in both countries (99 out of a total of 167 E&P companies). Several countries experienced a slight increase in the number of companies, including Tunisia and Australia, which now rank third. The most significant reduction in the international presence of companies occurred in Argentina and Peru, which experienced a decrease of nearly 50 per cent. The remaining leading countries with the highest level of Canadian E&P companies in 2012, including their level of activity in the previous year, are outlined in Table 3 below.

**TABLE 3 TOP FIVE COUNTRIES BY NUMBER OF CANADIAN E&P COMPANIES, 2011 AND 2012**

Country	2011		2012	
	Ranking	Number of Active E&P Companies	Ranking	Number of Active E&P Companies
Argentina	4	10	5	6
Australia	6	8	3	9
Brazil	7	6	4	7
Colombia	2	26	2	22
Peru	3	12	5	6
Tunisia	6	8	3	9
U.S.	1	90	1	80
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>191</b>	<b>N/A</b>	<b>167</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

An additional measure demonstrating the impact of Canadian E&P companies in the international arena is an examination of the contribution of Canadian exploration activities in terms of total production of oil, NGL, and natural gas. To this end, Table 4 presents the top five countries with the highest levels of production of Canadian produced oil, NGL, and natural gas, as share of total countrywide levels of production in 2012, while also outlining the production levels in the previous year as way of comparison. As seen in Table 4, the international exploration activities of Canadian companies continue to play a pivotal role in Colombia. The second country of significance is the United Kingdom, where Canadian E&P companies are responsible for six per cent of total oil, NGL, and natural gas production levels in the country. While this ratio has fallen by three per cent in comparison to the previous year, Canadian E&P companies continue to have the highest level of production in the United Kingdom among all other European countries. Meanwhile, the

role of Canadian exploration companies has expanded within the local oil and gas industry in the African continent, specifically in Tunisia and Libya, which have seen a combined increase of 50 per cent in the Canadian share of the total production of oil, NGL, and natural gas in 2012.

**TABLE 4 TOP FIVE COUNTRIES BY PERCENTAGE OF CANADIAN OIL, NGL AND NATURAL GAS PRODUCTION AS A SHARE OF TOTAL COUNTRY PRODUCTION, 2011 AND 2012**

Country	2011			2012			
	Ranking	Total Production (boe/d)	Total Production by Canadian Companies (boe/d)	Ranking	Total Production (boe/d)	Total Production by Canadian Companies (boe/d)	Share of Total Production That Is Canadian (%)
Bangladesh	6	329,485	9,900	4	343,269	9,330	3%
Colombia	1	1,108,636	139,247	1	1,136,700	186,658	16%
Libya	8	629,023	12,100	5	1,705,436	41,500	2%
Tunisia	5	101,605	3,093	3	97,193	4,169	4%
United Kingdom	3	1,813,561	168,107	2	1,908,669	119,566	6%
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>132,113,746</b>	<b>995,814</b>	<b>N/A</b>	<b>133,832,983</b>	<b>874,777</b>	<b>0.65%</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

### C. Company Highlights

Canadian E&P companies serve as principal players in the international oil and gas industry, producing a significant proportion of oil, NGL, and natural gas within local jurisdictions. To establish the extent of the international presence of Canadian E&P companies around the globe, Table 5 records the number of active country operations for the top-three-ranking companies in 2012, as well as outlining their level of operations in 2011.

**TABLE 5 TOP THREE CANADIAN E&P COMPANIES BY NUMBER OF COUNTRY OPERATIONS, 2011 AND 2012**

Company	2011		2012	
	Ranking	Number of Countries with Recorded E&P Activity	Ranking	Number of Countries with Recorded E&P Activity
Niko Resources Ltd.	4	7	3	6
Pacific Rubiales Energy Corp.	8	3	3	6
Simba Energy Inc.	2	10	2	7
Talisman Energy Inc.	1	21	1	11
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>96</b>	<b>N/A</b>	<b>72</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

The table demonstrates that, for the second consecutive year, Talisman Energy Inc. and Simba Energy Inc. rank first and second respectively, however both companies have had a reduction in their level of country operations. Niko Resources Ltd. and Pacific Rubiales Energy Corp. occupy the third position on the list, with the latter expanding its operations within Central and South America in 2012.

The top five Canadian E&P companies according to total in-country oil, NGL, and natural gas levels of company production in 2012, including their production levels in

the previous year, are highlighted in Table 6. Interestingly, the companies presented below are identical to the top five companies from the 2011 year of study. However, there are a number of variations that must be addressed. Foremost, although Encana Corp. is responsible for the highest level of in-country production of oil, NGL, and natural gas yet again, company production has fallen by nearly 13 per cent in comparison to production levels in 2011. Secondly, Talisman Energy Inc. and Nexen Inc. have both experienced a decline in levels of production, swapping their previous ranks. Meanwhile, Pacific Rubiales Energy Corp. maintains the same rank as the previous year, with an expansion in production in an additional country. Lastly, Suncor Energy Inc. ranks fifth-highest for the second consecutive year with a total company production level of 41,500 boe/d in Libya, accounting for the sole Canadian E&P company in that country.

**TABLE 6 TOP FIVE CANADIAN E&P COMPANIES BY LEVEL OF OIL, NGL, AND NATURAL GAS PRODUCTION, 2011 AND 2012**

Company	2011			2012		
	Ranking	Total Company Production (boe/d)	Number of Countries With Recorded Production <sup>4</sup>	Ranking	Total Company Production (boe/d)	Number of Countries With Recorded Production <sup>4</sup>
Encana Corp.	1	322,667	1	1	281,933	1
Nexen Inc.	2	145,433	3	3	99,000	1
Pacific Rubiales Energy Corp.	4	86,497	1	4	97,657	2
Suncor Energy Inc.	5	76,400	3	5	41,500	1
Talisman Energy Inc.	3	141,611	4	2	134,043	3
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>995,814</b>	<b>24</b>	<b>N/A</b>	<b>874,777</b>	<b>22</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

## II. WHERE IN THE WORLD ARE CANADIAN OIL AND GAS SERVICE COMPANIES?

The international presence of Canadian<sup>3</sup> O&G service companies extended to 40 countries in 2012. In total, 61 service companies delivered technical, production, and drilling expertise throughout every region of the world. This section presents a description of the level of international activities of Canadian O&G service companies in 2012. It begins with a regional overview, followed by a summary of Canadian operations on a country basis. Lastly, a brief highlight of notable service companies is presented.

### A. Regional Overview

The primary region of significance for the international operations of Canadian O&G service companies in 2012 is again North America. The second-highest concentration is in Asia and Oceania, with the presence of 14 active service companies. The Middle East serves as the third-highest destination, with a surge in the number of companies operating in that region in comparison to 2011. Meanwhile, Central and South America and Europe have experienced significant reductions in the presence of Canadian service companies, ranking fifth and seventh respectively. Table 7 indicates the number of active Canadian

O&G service companies in the remaining regions for the year 2012, while presenting the level of activity in each region for the previous year of study as way of comparison.

**TABLE 7 NUMBER OF CANADIAN O&G SERVICE COMPANIES BY REGION, 2011 AND 2012**

Region	2011			2012		
	Ranking	Number of Active Service Companies	Number of Countries Activity Is Spread Across	Ranking	Number of Active Service Companies	Number of Countries Activity Is Spread Across
Africa	5	8	11	4	10	13
Asia & Oceania	3	14	9	2	14	8
Central & South America	2	19	9	5	9	6
Eurasia	6	8	3	6	4	2
Europe	4	9	7	7	2	2
Middle East	7	7	5	3	11	7
North America (Excluding Canada)	1	46	2	1	51	2
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>64</b>	<b>46</b>	<b>N/A</b>	<b>61</b>	<b>40</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

## B. Country Overview

The United States is host to the highest proportion of Canadian O&G service companies engaged in international operations again in 2012. Meanwhile, Mexico and Australia have experienced a spike in the number of active companies in comparison to the previous year, with the countries ranking second and third respectively. There has also been an increase in the international activities of Canadian service companies in the Middle East, with the United Arab Emirates and Saudi Arabia serving as host to nearly 12 per cent of active companies in 2012. The following table (Table 8) outlines the top-five-ranking countries with the largest presence of Canadian O&G service companies in 2012, while also indicating their level of activity in 2011.

**TABLE 8 TOP FIVE COUNTRIES BY NUMBER OF CANADIAN O&G SERVICE COMPANIES, 2011 AND 2012**

Country	2011		2012	
	Ranking	Number of Active Service Companies	Ranking	Number of Active Service Companies
Australia	4	6	3	10
Mexico	2	10	2	16
Saudi Arabia	7	3	5	6
United Arab Emirates	8	2	4	7
U.S.	1	46	1	50
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>64</b>	<b>N/A</b>	<b>61</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>



## C. Company Overview

Major Drilling Group International Inc. serves as the most active Canadian O&G service company in 2012, with operations extending to five regions worldwide. Prosep Inc. has expanded its international presence in the Middle Eastern oil and gas industry in comparison to the previous year and now ranks second. Meanwhile, Enerflex Ltd. has had the most significant reduction in the level of activity among the top-three-ranking companies, plummeting to the third position on the list. The remaining top-three-ranking service companies with the highest number of country operations for the year 2012, including their level of operations in the previous year of study, are summarized in Table 9 below.

**TABLE 9 TOP THREE CANADIAN O&G SERVICE COMPANIES BY NUMBER OF COUNTRY OPERATIONS, 2011 AND 2012**

Company	2011		2012	
	Ranking	Number of Countries with Recorded Service Activity	Ranking	Number of Countries with Recorded Service Activity
Enerflex Ltd.	1	12	3	7
Major Drilling Group International Inc.	-	-	1	11
Prosep Inc.	3	7	2	9
Trican Well Service Ltd.	4	6	3	7
Tuscany International Drilling	2	8	2	9
<b>Total Worldwide (Excluding Canada)</b>	<b>N/A</b>	<b>46</b>	<b>N/A</b>	<b>40</b>

Source: "Where in the World Are Canadian Oil and Gas Companies?" (2012).<sup>6</sup>

## CONCLUSION

In 2012, 228 Canadian O&G companies conducted exploration and service operations in 85 countries around the globe. North America continues to serve as the most significant region for Canadian E&P and service companies, with the vast majority of activities concentrated in the United States. The contribution of Canadian exploration activities to total production levels of oil, NGL, and natural gas has increased in the African continent, an indication of the growing importance of Canadian companies in the region. Meanwhile, the role of Canadian O&G service companies has expanded within the Middle Eastern oil and gas industry, specifically in the United Arab Emirates, Saudi Arabia, Kuwait, and Oman. For further information and country profiles, please visit the accompanying website at <http://www.policyschool.ca/research-teaching/teaching-training/extractive-resource-governance/ergp-map/>.



## APPENDIX A: COUNTRIES OF ANALYSIS

This section outlines the list of countries examined in the WIW project. The countries of analysis are organized according to the designation system employed by the U.S. Energy Information Administration (EIA).

**TABLE A1 COUNTRIES OF ANALYSIS BY U.S. EIA DESIGNATION SYSTEM**

Region: Africa	Region: Asia & Oceania	Region: Central & South America
Algeria	Afghanistan	Antarctica
Angola	American Samoa	Antigua and Barbuda
Benin	Australia	Argentina
Botswana	Bangladesh	Aruba
Burkina Faso	Bhutan	Bahamas, The
Burundi	Brunei	Barbados
Cameroon	Burma (Myanmar)	Belize
Cape Verde	Cambodia	Bolivia
Central African Republic	China	Brazil
Chad	Cook Islands	Cayman Islands
Comoros	Fiji	Chile
Congo (Brazzaville)	French Polynesia	Colombia
Congo (Kinshasa)	Guam	Costa Rica
Côte d'Ivoire (Ivory Coast)	Hong Kong	Cuba
Djibouti	India	Dominica
Egypt	Indonesia	Dominican Republic
Equatorial Guinea	Japan	Ecuador
Eritrea	Kiribati	El Salvador
Ethiopia	Korea, North	Falkland Islands (Islas Malvinas)
Gabon	Korea, South	French Guiana
Gambia, The	Laos	Grenada
Ghana	Macau	Guadeloupe
Guinea	Malaysia	Guatemala
Guinea-Bissau	Maldives	Guyana
Kenya	Micronesia	Haiti
Lesotho	Mongolia	Honduras
Liberia	Nauru	Jamaica
Libya	Nepal	Martinique
Madagascar	New Caledonia	Montserrat
Malawi	New Zealand	Netherlands Antilles
Mali	Niue	Nicaragua
Mauritania	Pakistan	Panama
Mauritius	Papua New Guinea	Paraguay
Morocco	Philippines	Peru
Mozambique	Samoa	Puerto Rico
Namibia	Singapore	Saint Kitts and Nevis
Niger	Solomon Islands	Saint Lucia
Nigeria	Sri Lanka	Saint Vincent/Grenadines
Reunion	Taiwan	Suriname
Rwanda	Thailand	Trinidad and Tobago
Saint Helena	Timor-Leste (East Timor)	Turks and Caicos Islands
Sao Tome and Principe	Tonga	Uruguay
Senegal	Tuvalu	Venezuela
Seychelles	U.S. Pacific Islands	Virgin Islands, British
Sierra Leone	Vanuatu	Virgin Islands, U.S.
Somalia	Vietnam	
South Africa	Wake Island	
Sudan and South Sudan		
Swaziland		
Tanzania		
Togo		
Tunisia		
Uganda		
Western Sahara		
Zambia		
Zimbabwe		

Source: U.S. Energy Information Administration website, "Countries," <http://www.eia.gov/countries/#allcountries>.

**TABLE A2 COUNTRIES OF ANALYSIS BY U.S. EIA DESIGNATION SYSTEM (CONTINUED)**

Region: Eurasia	Region: Europe	Region: Middle East	Region: North America
Armenia	Albania	Bahrain	Bermuda
Azerbaijan	Austria	Iran	Greenland
Belarus	Belgium	Iraq	Mexico
Estonia	Bosnia and Herzegovina	Israel	Saint Pierre and Miquelon
Georgia	Bulgaria	Jordan	United States
Kazakhstan	Croatia	Kuwait	
Kyrgyzstan	Cyprus	Lebanon	
Latvia	Czech Republic	Oman	
Lithuania	Denmark	Palestinian Territories	
Moldova	Faroe Islands	Qatar	
Russia	Finland	Saudi Arabia	
Tajikistan	France	Syria	
Turkmenistan	Germany	United Arab Emirates	
Ukraine	Gibraltar	Yemen	
Uzbekistan	Greece		
	Hungary		
	Iceland		
	Ireland		
	Italy		
	Luxembourg		
	Macedonia		
	Malta		
	Montenegro		
	Netherlands		
	Norway		
	Poland		
	Portugal		
	Romania		
	Serbia		
	Slovakia		
	Slovenia		
	Spain		
	Sweden		
	Switzerland		
	Turkey		
	United Kingdom		

Source: U.S. Energy Information Administration website, "Countries," <http://www.eia.gov/countries/#allcountries>.

### **About the Author**

**Niloo Hojjati** is a Research Associate in the Extractive Resource Governance Program and Tax and Economic Growth Program at The School of Public Policy at the University of Calgary. As part of the Extractive Resource Governance Team, she has worked with governments of numerous resource-rich jurisdictions around the world to assist them in developing sustainable extractive policies through executive training and applied research initiatives. Niloo holds a Master's degree in Public Policy from the University of Calgary, with her capstone focusing on the potential application of Small Modular Reactors (SMRs) for electricity generation in the Northwest Territories. She also holds a Bachelor's degree in Economics from the University of Calgary. Her current areas of research include natural resource governance and economic development, with a focus on the role of sovereign wealth funds in resource-rich jurisdictions.

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