

**PPOL 611.04 – Social Policy  
Course Outline**

<b>Course:</b>	PPOL 611.04 Social Policy in Canada	<b>Term:</b>	Winter 2018
		<b>Section:</b>	01
<b>Time:</b>	Thursdays 9:30 am– 12:30 pm	<b>Place:</b>	Nexen boardroom Rm 526 (Downtown Campus: 5th Floor, 906-8th Ave SW)
<b>Instructor:</b>	Lana Wells, Associate Professor and the Brenda Strafford Chair in the Prevention of Domestic Violence, Faculty of Social Work		
<b>Office:</b>	PF3250 (main campus)		
<b>Office Hours:</b>	TBD	<b>E-mail:</b>	lmwells@ucalgary.ca

**Required Textbooks:**

Graham, J, Swift K & Delaney R (2012). *Canadian social policy: An Introduction 4<sup>th</sup> edition*. Toronto, Prentice Hall.

Siu, B. (2014). *Developing public policy: A practical guide*. Toronto, ON: Canadian Scholars Press.  
ASIN: B00HN8KPJ8

Hoefer, R. (2016). *Advocacy practice for social justice*. Chicago: Lyceum Books.

**Optional Textbooks or Readings:**

McKenzie, B. & Wharf, B. (2010). *Connecting policy to practice in the human services*. Third edition. Don Mills, ON: Oxford University Press. ISBN: 978-0195430097

**Influencing Public Policy and Advocacy Skills - Policy Influencing as Framing and Value Centered**

Lakoff, G. (2004). *Don't think of an elephant! Know your values and frame the debate*. White River Junction, VT: Chelsea Green Publishing.

**Influencing Public Policy and Advocacy Skills - Policy Influencing as Campaigning and Movement Building**

Rose, C. (2010). *How to win campaigns: Communications for change*. London: Earthscan.

### **Psychology, Policy-influencing, Framing in public education**

Marshall, G. (2014). *Don't Even Think About It: Why Our Brains Are Wired to Ignore Climate Change*. New York: Bloomsbury.

Tavris, C & Aronson, E. (2007). *Mistakes were made (but not by me): Why we justify foolish beliefs, bad decisions, and hurtful acts*. New York, NY: Harcourt Publishing.

### **Narratives, Biographies and Models of Advocacy**

McKibben, B. (2013). *Oil and honey: The education of an unlikely activist*. New York: Henry Holt and Company. ISBN: 978-0805092844

Berman, T. (2011) *This crazy time*. Toronto, ON: Alfred Knopf Canada. ISBN: 978-0307399793

Mandela, N. *Long Walk to Freedom: The Autobiography of Nelson Mandela*

### **Economics**

Berry, W. (2010) *What Matters? Economics for a renewed commonwealth*, Berkeley: Counterpoint.

Daly, H. and Cobb, J. (1994). *For the common good: redirecting the economy toward community, the environment, and a sustainable future*, Boston: Beacon Press.

Daly, H. (1996) *Beyond Growth*, Boston: Beacon Press.

Klein, N. (2014). *This Changes Everything: Capitalism vs. the Climate*. Knopf Canada  
ISBN: 978-0307401991

### **Desire2Learn:**

Desire2Learn (D2L), a web-based course management tool, will be used in the course. Students registered in this course can log in at: <https://d2l.ucalgary.ca/>. Note that D2L features a class e-mail list that will be used and I will use this list to communicate with you. It is your responsibility to ensure that D2L uses the e-mail address of your choice. The default is your University of Calgary e-mail address.

### **Course Outline:**

This class will examine the dimensions of social policy in Canada. The readings will provide us with an idea of the history, historical continuities, decision-making processes and the impact of social policy on both individuals and systems. We will think about the competing theories and the range of approaches that inform social policy development and you will be encouraged to formulate your own standpoint that will inform your own approach. We will review various models of social policy analysis and you will have the opportunity to use these models to guide the assignments. The course will cover a wide range of topics that will allow us to explore the general questions related to social policy, as well as reach depth in specific social issues. The course is based on academic models and the assignments will provide the opportunity to build practical skills and approaches.

The objectives of this course are to understand:

- a) The nature of Canadian social policy and its political and economic dimensions
- b) The effect of social policy on individuals and the impact on everyday life
- c) The actors involved in social policy formulation
- d) Understanding and using various policy frameworks
- e) Designing and evaluating social policy
- f) Social policy issues of particular interest to the participants in greater detail

**Anti-Oppression Policy:** The instructor of this course will not tolerate expressions of racism, sexism, misogyny, heterosexism, homophobia, transphobia, ageism, ableism, xenophobia, anti-Semitism, Islamophobia, or other such prejudices and will deal with such incidents on an official level. The instructor is committed to making this classroom a discursive space, free of oppressive behaviours, and ensuring that her evaluations of students are empowering and not discriminatory. Students should not hesitate to bring incidents of oppressive behaviour to the attention of the instructor.

**Syllabus: Guest speakers will be added as available.**

Date	Topic	Readings for class	Assignment
Jan 11	Introduction to class and each other Review course outline What is public policy? What is social policy? Theoretical and epistemological grounding	Chapter 1, 2 - Graham	
Jan 18	What defines Canadian social policy? Relationship between economic policy and social policy. Foundations of social policy.	Chapter 3, 4, 8 - Graham <i>Review Assignment One Expectations</i>	
Jan 25	Municipal Government: Current social policy issues	<a href="http://www.qp.alberta.ca/documents/Acts/m26.pdf">http://www.qp.alberta.ca/documents/Acts/m26.pdf</a> Other selected readings will be posted on BB - Municipal government and priorities - Community engagement	
Feb 1	Provincial Government: Social policy topic in focus: Domestic/Family Violence and Violence Against Women	Select readings from <a href="http://www.preventdomesticviolence.ca">www.preventdomesticviolence.ca</a>  Review of specific government of Alberta business plans and policy frameworks to be posted on the BB. <a href="https://open.alberta.ca/publications/status-of-women-business-plan">https://open.alberta.ca/publications/status-of-women-business-plan</a>	

		<a href="http://www.humanservices.alberta.ca/documents/family-violence-hurts-everyone.pdf">http://www.humanservices.alberta.ca/documents/family-violence-hurts-everyone.pdf</a>	
Feb 8	Federal Government: Current social policy topic focus area will include gender equality and equity, intersectionality, and Immigration policy	Chapter 3 - Graham Hoefer, R. (2016). Advocacy practice for social justice Chapter 5 – Equal Opportunity – Budget 2017 Gender Statement <a href="http://www.budget.gc.ca/2017/docs/plan/chap-05-en.html">http://www.budget.gc.ca/2017/docs/plan/chap-05-en.html</a> <a href="http://www.ecccalgary.com/wp-content/uploads/Immigration_Policy_Guide_06-13.pdf">http://www.ecccalgary.com/wp-content/uploads/Immigration_Policy_Guide_06-13.pdf</a>  Other readings will be posted on BB  <i>Assignment Two and Three details reviewed</i>	<b>Assignment One Due</b>
<b>Feb 15</b>	<b>Reading break</b>	No class	
Feb 22	Social policy topic in focus: The intersection of environment & social policy	<a href="http://policyoptions.irpp.org/magazines/environmental-faith/lysack/">http://policyoptions.irpp.org/magazines/environmental-faith/lysack/</a> Other readings and videos will be posted on BB	
March 1	Student Presentations	Siu, B. (2014). <i>Developing public policy: A practical guide.</i>	<b>Assignment Two Presentations</b>
March 8	Student Presentations	Siu, B. (2014). <i>Developing public policy: A practical guide.</i>	<b>Assignment Two Presentations</b>
March 15	Social Policy topic in focus: First Nations in Canada: History and Current Issues	Review the Truth and Reconciliation Report Summary found here – come prepared to discuss page 319 and beyond (Calls to Action) <a href="http://www.trc.ca/websites/trcinstitution/File/2015/Honouring_the_Truth_Reconciling_for_the_Future_July_23_2015.pdf">http://www.trc.ca/websites/trcinstitution/File/2015/Honouring_the_Truth_Reconciling_for_the_Future_July_23_2015.pdf</a>	
March 22	Social policy topic in focus: Poverty and homelessness	Chapter 9 Graham Readings will be posted on BB	
March 29	How is social policy influenced by research and best-practices? How do we advocate for social policy? How do we measure and evaluate the effectiveness of social policy?	Readings uploaded on BB  Video in class: George Lakoff: How Successful Political Debates Are Framed (Helen Edison Lecture Series) <a href="http://georgelakoff.com/videos/">http://georgelakoff.com/videos/</a>	
April 5	How is social policy influenced by research and best-practices? How do we advocate for social policy? How do we	Readings uploaded on BB	

	measure and evaluate the effectiveness of social policy?		
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**Assignments:**

<b>What?</b>	<b>When?</b>	<b>How much?</b>
#1. Provincial Social Policy Framework Analysis	Feb 9	25% (Individual)
#2. Mock municipal presentation on class topics	March 2 and 9	25% (Individual)
#2. Social policy research project	April 6	50% (Small group of 2 people)

**Assignment #1 – Analysis of a social policy issue from an academic view (6 pages maximum double spaced plus references) – \*DUE Feb 8**

- Describe a social policy issue, why it is important, who are the stakeholders, potential actions from each level of government, appropriate regulations identified (10%)
- Use the Rational Model (P. 174 Graham) and another model of your choosing to frame a policy solution (70%).
- Compare and critique each approach and offer any methodological recommendations (20%)

**Assignment #2 – Mock presentation to City Council - \*Due March 1 or 8**

- City Council provides citizens with the opportunity to speak to Council on issues under deliberation for 5 minutes and then to answer Council members questions. Five minutes goes by VERY quickly so plan your time accordingly in order to be most persuasive. (50%).
- 10 minutes will be allocated for questions from the instructors and class (25%)
- One page leave behind addressed to City Council Members. (25%)
- Topic due – Feb 23. *See attached marking guide.*

**Assignment #3 – Social policy project from a real world view– \* Due April 9**

This project is the culmination of your learning in this course. Choose a social policy topic that is of interest to you and that you would like to explore in further detail (8 pages maximum double spaced plus references). *See attached marking guide.*

**Notes & Format for Papers**

- All assignments are to be submitted in electronic form by email, with an original copy being archived by the student; this is a paperless course.
- Use Word .doc or.docx format.
- In both electronic form, please put this information on one line as the title at the beginning of your paper:
  - Name
  - Course: Social Policy 611.04
  - Assignment number
- In electronic form, when you use “save as” and give a name to your file, students are asked to label their paper using this format; again, this will aid me greatly in tracking and sorting:
  - Last name,

- First name,
- Policy 611.04
- Assignment number
- In electronic form, when preparing to send me their paper, students are asked to label the subject of their email for their paper using this format; this will aid me greatly in tracking and sorting:
  - Policy 611.04, Last name first name, Assignment number
- All papers are to be typewritten in 12-point font.
- **Pay attention to the number of pages assigned.** Students are asked to respect page length of each assignment. I will only read the paper to this length.
- Separate cover page is unnecessary
- All reference lists are to be in APA format (or equivalent) & single-spaced.
- Pre-reads or re-writes of papers are not an option.
- Standard of writing will be a factor in grading students work.
- Due to the course timelines, extensions will only be granted in exceptional circumstances.
- Any changes in deadline must be agreed to by the instructor in writing by email.
- I will archive the papers for 2 months after marks for the course are submitted in case of an appeal of marks. After this time, all papers will be shredded or deleted.

**Grading:** Letter grades as described in the Faculty of Graduate Studies Calendar (see p.19) will be given for all elements of grade determination noted above. The course grade will be determined based on a weighted average of those grades according to the percentages shown above. In the event that elements are marked on a numerical (percentage) basis, they will be converted to letter grades. As a guide to determining standing, these letter grade equivalences will generally apply:

A+	97-100	B	75-79	C-	60-62
A	90-96	B-	70-74	D+	55-59
A-	85-89	C+	67-69	D	50-54
B+	80-84	C	63-66	F	0-49

### **Rubric for Marking (please read carefully)**

#### **Assignment #1 – Academic paper demonstrating the use of models (6 pages maximum double spaced plus references – APA style) (25% of final grade)**

##### **Background Section – 15%**

- Describe a social policy issue, why it is important, who are the stakeholders, potential actions from each level of government, appropriate regulations identified.

##### **Analysis using Models – 60%**

- Use the Rational Model (P. 174 Graham) to analyze the social policy issue and develop recommendations. You need to state what level of government each recommendation would be directed to. Demonstrate how you used all five steps of the model.
- Choose another model and complete the same analysis and recommendations.

##### **Compare and critique each approach – 25%**

- Compare and critique the value of using each model. Did one model work better to provide you with insights? Why? Offer any methodological recommendations.

#### **Assignment #2 - Mock Presentation to City Council Marking Guide (25% of final grade)**

## Presentation – 50%

- Introduce yourself and why you care about this issue.
- Provide a background to explain this issue.
- Is the ask related to City council issues?
- Is the ask specific?
- Is the problem identified?
- Is the solution realistic, doable?
- Time well planned?

## Questions from the class – 25%

Handled well? (answer the question, respectful)

- Were you prepared well?
- Did you bring new info to the issue

## One page Leave behind – 25%

- Key points outlined in a clear and concise manner
- Is the document easy to read and scan
- Does the content relate to the presentation

**Assignment #3 - Marking guide– 50% of total grade**

Choose one level of government and make a social policy recommendation to them. Be specific. The Executive Summary is one page single spaced. The balance of the assignment can be up to 8 pages double spaced plus references.

## 1. Executive Summary – one page max. (15 marks)

- The problem, the solution, the benefits, risks and how to mitigate the risks.

The use of white space is highly recommended. Assume this is the only part that will be read by a decision maker. Ask yourself, have you presented the issue and the recommended action in a convincing manner?

## 2. The Issue (10 marks)

- what is the problem, why should we care, who is impacted, identify key stakeholders

## 3. Literature Review (20 marks)

- key legislation that you want changed, or provide legislation which shows gaps.
- what can be learned from the past or other jurisdictions?
- who is likely to oppose and why

## 4. Policy Recommendation (35 marks). Application of a model should be evident.

- what exactly are you recommending?
- specific legislation, bylaws, regulations, etc., that needs to be reworded such as...
- implementation issues that need to be considered and their expected impact.
- any other consequences of this change?
- costs and/or cost savings (what proxies are you using and why are these justified?)
- realistic timing (based on what)

## 5. Other alternatives (10 marks). Application of a different model should be evident

- what else could be realistically recommended?
- what are the benefits and trade-offs
- why did you choose original alternative?

## 6. Conclusion (10 marks)

- stakeholder involvement
- dissemination plan
- next steps

**Important Notes:**

- The School of Public Policy expects the highest standards of professional conduct by students, faculty and staff. Abusive or disrespectful behavior will not be tolerated. This includes any expression of prejudice in any of its forms.
- It is the student's responsibility to be fully aware of the academic regulations outlined in the University Of Calgary Faculty Of Graduate Studies Calendar. Provisions regarding Student Misconduct (plagiarism, cheating and other academic misconduct) will be strictly enforced. Please review the University of Calgary's Regulations on Plagiarism, Cheating and Other Academic Misconduct, online: <http://www.ucalgary.ca/pubs/calendar/current/k-2.html>  
<http://www.ucalgary.ca/pubs/calendar/current/k-5.html>
- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) must discuss their work with the Instructor *within fifteen days* of the work being returned to the class. If not satisfied the student shall immediately take the matter to the Director of the MPP program or the Academic Director of the School and ask for a ruling and written reassessment. Should the student wish a further appeal it must be addressed to the Director and Palmer Chair of the School within 15 days of the ruling by the MPP Director or the Academic Director. For further information see the School of Public Policy Student Appeals Process at: <http://www.policyschool.ca/wp-content/uploads/2017/06/Student-Academic-Appeals.pdf>
- Examinations will not be given prior to the scheduled date.
- Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, Visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/). Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at: <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>
- All material used in this course is for the sole use of the individual and should not be recopied in either print or digital format. For copyright guidelines, including those relating to photocopying and electronic copies, please refer to the Association of Universities and Colleges of Canada (AUCC) fair dealing guidelines. <http://library.ucalgary.ca/copyright/fair-dealing>
- The University of Calgary complies with the requirements of the *Freedom of Information and Privacy Act*. The University's policy on the sharing of student information with third parties can be found here: <http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-students-to-3rd-parties.pdf>. The University's policy on the sharing of student information with the subject can be found here: <http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-student-to-subject.pdf>
- In the event of an emergency, students may be required to evacuate the building. If evacuation is ordered, follow these procedures:
  - Stay calm, do not rush, and do not panic.
  - Safely stop your work.
  - Gather your personal belongings if it is safe to do so. (keys, purses, jackets, cell phones, etc. It may be hours before you are allowed back in the building.)



- If safe, close your office door and window, but do not lock them.
- If directed by wardens, follow their instructions.
- Use the closest emergency exit. Do not use the elevator.
- Proceed to the designated Emergency Assembly point in front of the Holiday Inn on 8<sup>th</sup> avenue to the west of the Downtown Campus.
- Do not re-enter the building or work area until you have been advised by emergency responders that it is safe to do so.

Graduate Students' Union Vice-President, Academic

Negar Mohammadi

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Graduate Students Association

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CANADA

Tel: 403 220-5997

Fax: 403 282-8992

Emergency Assembly Point

Holiday Inn Lobby (weather permitting)

1020 8<sup>th</sup> Avenue SW

Calgary, Alberta T2P 1J2

Or remain at nearest exit point

Safewalk / Campus Security: 220-5333

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