

PPOL 619 - Governance, Institutions and Public Policy Course Outline

Course:	PPOL 619 - Governance, Institutions and Public Policy	Term:	Winter 2019
Time:	Tuesdays, 17h00 – 20h00	Section:	01
Instructor:	Dr. Jean-Sébastien Rioux	Place:	Nexen Classroom
Office:	Downtown Campus, room 545	Telephone:	403-210-6108
Office Hours:	Tuesdays, 15h00 – 16h30 or by appointment	E-mail:	jsrioux@ucalgary.ca

Required Course Readings:

- Bejerimi, John (2010) *How Parliament Works* 7th edition. Ottawa, ON: Borealis Press. (ISBN 9780888874023 – available on the Borealis Press website: <http://www.borealispress.com/>)
- Miljan, Lydia (2012) *Public Policy in Canada* 6th edition. Don Mills ON: Oxford University Press. (ISBN: 978-0-19-544277-9)
- Griffith, Andrew (2013) *Policy Arrogance or Innocent Bias: Resetting Citizenship and Multiculturalism* (ISBN: 978-0-9880640-6-5) – on Amazon.ca Kindle edition only.

Desire2Learn:

Desire2Learn (D2L), a web-based course management tool, will be used in the course. Students registered in this course can log in at: <https://d2l.ucalgary.ca/>. Note that D2L features a class e-mail list that I will use to communicate with you. It is your responsibility to ensure that D2L uses the e-mail address of your choice. The default is your University of Calgary e-mail address.

Course Description:

We examine the roles and relationships among some of the institutions and processes that shape public policy outcomes. Institutional relationships and the evolution of those relationships are studied. The dynamics of multi-level governance and bureaucratic versus legislative public policymaking are explored in order to explain how policy is made both provincially and federally. Classes consist of a combination of formal lectures, class discussions, and special guest presentations. A detailed syllabus will be provided at the first class meeting and all readings listed as mandatory are subject to examination.

Grade Determination and Final Examination Details:

In the real world of government, private or public sectors, you will often be working in a team environment. In this class, 30% of your mark will be determined by a group project, and the rest will be evaluated by your individual performance via these exercises:

Class participation	10% (in the form of 2 random pop quizzes)
Midterm examination	25% (week 9)
<i>Group project</i>	30% (5% week 5, 25% week 14)–assigned by the instructor
Final examination	35% (scheduled by the Registrar from April 15-27, 2019)

Further instruction on methods of submission and due dates will be provided in class and on D2L. Be sure to check on D2L regularly for readings and assignments.

Grading*: Letter grades as described in the Faculty of Graduate Studies Calendar (see section E.1 of Calendar online) will be given for all elements of grade determination noted above. The course grade will be determined based on a weighted average of those grades according to the percentages shown above. In the event that elements are marked on a numerical (percentage) basis, they will be converted to letter grades. As a guide to determining standing, the following letter grade equivalences will generally apply:

A+	97-100	B	75-79	C-	60-62
A	90-96	B-	70-74	D+	55-59
A-	85-89	C+	67-69	D	50-54
B+	80-84	C	63-66	F	0-49

**Please note: information above as per the FGS Calendar.*

Schedule of Topics:

Week 1	Introduction: What is Public Policy? Mapping the significant institutions, processes and theories in the “public policy ecosystem”.
Week 2	Theories of Public Policy Decision-Making: An overview of theories, models and levels-of-analysis which attempt to describe, explain and predict policy outcomes.
Week 3	Politicians & public policy: How a campaign promise becomes a law and how ministers work with bureaucrats
Week 4	Bureaucracy: Structures, functions, processes of government agencies.
Week 5	Lobbyists & public policy: How to advocate for your cause and influence outcomes
Week 6	Media, public opinion and policy: How does Twitter and other social media shape the public policy process? How can Government try to shape media coverage in return?

Week 7	Reading week
Week 8	Horizontal and vertical influences: A look at how “intermestic” issues impact domestic policy, such as free trade agreements.
Week 9	Midterm examination – in class
Week 10	Case study 1: Federal policymaking – TBD
Week 11	Case study 2: Provincial policymaking – TBD.
Week 12	Case study 3: Industry policy-making and advocacy – TBD
Week 13	Case study 4: Social policy-making and advocacy – TBD
Week 14	Group presentations & MC due in class; wrap up and final exam prep
April 15-27	Final examination – scheduled by the Registrar

Important Notes:

- The School of Public Policy expects the highest standards of professional conduct by students, faculty and staff. Abusive or disrespectful behavior will not be tolerated. This includes any expression of prejudice in any of its forms.
- It is the student’s responsibility to be fully aware of the academic regulations outlined in the University Of Calgary Faculty Of Graduate Studies Calendar. Provisions regarding Student Misconduct (plagiarism, cheating and other academic misconduct) will be strictly enforced. Please review the University of Calgary’s Regulations on Plagiarism, Cheating and Other Academic Misconduct, online:
<http://www.ucalgary.ca/pubs/calendar/current/k-2.html>
<http://www.ucalgary.ca/pubs/calendar/current/k-5.html>
- Students seeking reappraisal of a piece of graded term work (term paper, essay, etc.) must discuss their work with the Instructor *within fifteen days* of the work being returned to the class. If not satisfied the student shall immediately take the matter to the Director of the MPP program or the Academic Director of the School and ask for a ruling and written reassessment. Should the student wish a further appeal it must be addressed to the Director and Palmer Chair of the School within 15 days of the ruling by the MPP Director or the Academic Director. For further information see the School of Public Policy Student Appeals Process at: <http://www.policyschool.ca/wp-content/uploads/2017/06/Student-Academic-Appeals.pdf>
- Examinations will not be given prior to the scheduled date.
- Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, Visit www.ucalgary.ca/access/. Students

who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at:

<http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>

- All material used in this course is for the sole use of the individual and should not be recopied in either print or digital format. For copyright guidelines, including those relating to photocopying and electronic copies, please refer to the Association of Universities and Colleges of Canada (AUCC) fair dealing guidelines.
<https://libanswers.ucalgary.ca/faq/199025>
- The University of Calgary complies with the requirements of the *Freedom of Information and Privacy Act*. The University's policy on the sharing of student information with third parties can be found here: <http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-students-to-3rd-parties.pdf>. The University's policy on the sharing of student information with the subject can be found here:
<http://www.ucalgary.ca/legalservices/files/legalservices/pg-pi-of-student-to-subject.pdf>
- A link for the Student Ombuds' Office is www.ucalgary.ca/ombuds/
- Links to campus mental health resources include: www.ucalgary.ca/wellnesscentre/ and www.ucalgary.ca/mentalhealth/
- In the event of an emergency, students may be required to evacuate the building. If evacuation is ordered, follow these procedures:
 - Stay calm, do not rush, and do not panic.
 - Safely stop your work.
 - Gather your personal belongings if it is safe to do so. (keys, purses, jackets, cell phones, etc. It may be hours before you are allowed back in the building.)
 - If safe, close your office door and window, but do not lock them.
 - If directed by wardens, follow their instructions.
 - Use the closest emergency exit. Do not use the elevator.
 - Proceed to the designated Emergency Assembly point in front of the Holiday Inn on 8th avenue to the west of the Downtown Campus.
 - Do not re-enter the building or work area until you have been advised by emergency responders that it is safe to do so.

Graduate Students' Union Vice-President, Academic

Elena Favaro

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Graduate Students Association

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Emergency Assembly Point

Holiday Inn Lobby (weather permitting)

1020 8th Avenue SW

Calgary, Alberta T2P 1J2
Or remain at nearest exit point

Safewalk / Campus Security: 220-5333

A handwritten signature in black ink, appearing to read "Robert Marshall". The signature is written in a cursive style with a large, looping initial "R".