



DISTINGUISHED POLICY FELLOW AWARDS

— DINNER AND CEREMONY —

October 24, 2018 | Calgary, Alberta

Celebrating the policy leadership of two remarkable Canadians.

The School of Public Policy is pleased to announce its 2018 Distinguished Policy Fellow Awards. Given to eminent individuals who are committed to Canada's betterment through their leadership and support of sound public policy, the Distinguished Policy Fellow Award is the highest honour given by The School of Public Policy.

The dinner will feature a keynote address by respected pollster Frank Graves of Ekos Research. Mr. Graves' research into the values and morals of Canadians will demonstrate that our current politics are not emerging out of a vacuum. Instead, they are a response to long-term changes in attitudes, as reflected in Graves' multi-year surveys.

THIS YEAR'S HONOUREES ARE:



NANCY SOUTHERN

Chair & Chief Executive Officer, ATCO Ltd. and Canadian Utilities Limited

Ms. Southern is not only a distinguished business and community leader, but also a champion of policy solutions aimed at an Alberta advantage and Canadian competitiveness and success.



THOMAS D'AQUINO, C.M.

Chairman, Thomas d'Aquino Capital and Chairman and Chief Executive, Intercounsel Ltd.

Mr. d'Aquino has been a staunch advocate for Canadian competitiveness both through improved business practices and policy that encourages innovation in an increasingly competitive world.

We invite you to join us at the Distinguished Policy Fellow Awards dinner and ceremony as a sponsor and corporate leader. The following information includes a number of sponsorship opportunities for your consideration. We look forward to connecting with you in the coming weeks to discuss how our two organizations can work together and partner on this prestigious event, honoring Canada's distinguished policy leaders.

All proceeds from the dinner will support scholarships for students of the Master of Public Policy program.



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Canada's Leading Policy School

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

VALUE: \$30,000, 3 YEAR COMMITMENT AVAILABLE

Recognition as the exclusive Presenting Sponsor on all collateral. Benefits will include:

- 20 dinner tickets (2 tables)
- Exclusive pre-dinner VIP reception
- Opportunity to bring greetings during the welcome remarks during the dinner
- Logo recognition on all print, e-communications, signage and event web page
- Mentions from the podium throughout the dinner
- Mentions on social media

KEYNOTE SPONSOR

VALUE: \$20,000, 3 YEAR COMMITMENT AVAILABLE

Recognition as the Keynote Sponsor. Benefits will include:

- 10 dinner tickets (1 table)
- Exclusive pre-dinner VIP reception
- Opportunity to bring greetings before the Keynote Address
- Logo recognition on all print, e-communications, signage and event web page
- Mentions from the podium throughout the dinner
- Mentions on social media

POLICY LEADER SPONSOR (10 AVAILABLE)

VALUE: \$10,000

Recognition as a Policy Leader Sponsor. Benefits will include:

- 10 dinner tickets (1 table)
- Exclusive pre-dinner VIP reception
- Logo recognition on all print, e-communications, signage and event web page
- Mentions from the podium throughout the dinner
- Mentions on social media

POLICY INFLUENCER SPONSOR (20 AVAILABLE)

VALUE: \$5,000

Recognition as a Table Sponsor. Benefits will include:

- 10 dinner tickets (1 table)
- Logo recognition on table

DINNER TICKET

VALUE: \$500

- 1 dinner ticket

Thank you for considering sponsoring this great event, I look forward to connecting with you soon.

Catherine Scheers

Associate Director, Development

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