



ESG MANAGEMENT · EXECUTIVE CERTIFICATE

GO BEYOND REPORTING

SURVIVING AND THRIVING in the **NEW ESG REALITY**



THE ESG BAR IS GETTING HIGHER

Measure up.

The growth of ESG investment in the last 10 years is staggering. According to the Global Sustainable Investment Alliance, over \$22 trillion of assets were managed under responsible investment strategies globally in 2016, up 25% from two years before. As of 2021, there are more than 4000 signatories, from over 60 countries, representing over US\$120 trillion in assets under management, to the Principles for Responsible Investment, an international network of investors, supported by the United Nations and committed to considering ESG factors in their work.

ESG Management Solutions and the Extractive Resource Governance Program at the University of Calgary are delivering the first ever live *Executive Certificate in ESG Management* in North America. From May 30 to June 3, 2022, the course will serve professionals who need to go beyond mere reporting to truly improve their ESG ratings, enlighten their board members, and identify risk and opportunity in the ESG space. We're providing the absolute fundamentals for success in ESG.

KEY COURSE THEMES

- Introduction to ESG and Systems Thinking
- Materiality and Risk
- Materiality and Stakeholder Expectations
- Life Cycle Assessment and ESG
- ESG and Supply Chains
- Human Trafficking and Child Labour
- Governance and Policy
- ESG Opportunity Management Systems
- Climate, Energy Transition and Renewables
- Indigenous Partnerships and Reconciliation
- Cost-Benefit Analysis and Portfolio Decision Making
- ESG Reporting and Communications
- ESG Performance Evaluation
- Emergency and Security Management
- The Future of ESG

COURSE OVERVIEW

This course is intended to support professionals who are responsible for ESG and/or sustainability in their organizations as they strive to go beyond reporting. At the end of the course, participants will leave with a custom roadmap and framework for their organization to immediately move forward, survive, and thrive in the new ESG reality.

LEARNING OBJECTIVES

- A sound understanding of best principles and practices for developing and implementing Environmental Social Governance (ESG) in your organization
- Using practical tools and strategies for planning, supporting and evaluating ESG
- Identification and management of ESG risk and opportunities
- How to facilitate risk and opportunity sessions
- How to use ESG planning to improve and create policy, goals, KPIs and governance frameworks
- Learn to implement ESG training, documentation, communication, and processes
- Identify and prepare for emergencies manifesting as ESG risk
- Continually improve ESG management through monitoring, auditing, and reporting
- Determine your ESG “Top 5” – 5 objectives that you can implement this year

AGENDA

Pre-Course Preparation

Gear up in advance with some research on your organization. You can think about things like

- Governance structure
- ESG relevant policies and goals
- Risk management processes
- Key stakeholders
- Key supply chain pieces
- Corporate associations and affiliations
- Operations and locations
- Current ESG metrics

DAY 1

INTRODUCTIONS, SYSTEMS THINKING AND KEY CONCEPTS

8:00am-8:30am	Coffee and Muffins
8:30am-8:45am	Welcome and Instructor Introductions
8:45am-9:15am	Participant Introductions
9:15am-9:30am	Course Overview and Learning Objectives
9:30am-10:15am	History of ESG and the ESG Ecosystem "Blackrock" Influence, COP26, from GRI to SASB, TCFG and TNFD
10:15am-10:30am	Health Break
10:30am-12:00pm	Materiality and Risk Intro to Materiality Assessment and Systems Thinking
12:00pm-1:00pm	Lunch Break (lunch provided)
1:00pm-2:15pm	ESG Risk Case Studies: Design, Mitigate, Monitor, Adapt
2:15pm-2:30pm	Health Break
2:30pm-4:15pm	ESG Risk Continued: Risk Forecasting Workshop - Facilitating a Risk Mitigation Session
4:15pm-4:30pm	Closing Discussion and Takeaways From the Day

DAY 2

STAKEHOLDERS, LCA, and SOCIAL ASPECTS

8:00am-8:30am	Coffee and Muffins
8:30am-10:00am	Materiality, Stakeholder Needs, and Expectations Exercise - Stakeholder Mapping and Material Stakeholders
10:00am-10:15am	Health Break
10:15am-12:00pm	Life Cycle Assessment (LCA) and ESG Exercise - Operations LCA Mind Maps and Identifying Impacts
12:00pm-1:00pm	Lunch Break (lunch provided)
1:00pm-1:30pm	ESG Issue: Human Rights Human Trafficking and Child Labour in the Supply Chain
1:30pm-2:00pm	ESG and Supply Chains Group Discussion of Risks, Mitigation, and Solutions
2:30pm-2:45pm	Health Break
2:45pm-4:15pm	Case Studies: Equity, Gender, Diversity
4:15pm-4:30pm	Closing Discussion and Takeaways From the Day

DAY 3

GOVERNANCE and OPPORTUNITY

8:00am-8:30am	Coffee and Muffins
8:30am-10:00am	ESG Governance and Case Studies: Contexts, Risk, Requirements, Expectations, Rating Agencies
10:00am-10:15am	Health Break
10:15am-12:00pm	Exercise: Modifying Governance Structures for ESG Demands
12:00pm-1:00pm	Lunch Break (lunch provided)
1:00pm-2:30pm	Workshop: Setting Goals and Objectives for ESG
2:30pm-2:45pm	Health Break
2:45pm-4:15pm	ESG Opportunity Management: Workshop- Top 10 ESG Opportunities and Their Management
4:15pm-4:30pm	Closing Discussion and Takeaways From the Day

DAY 4

CLIMATE, ENERGY, and INDIGENOUS PARTNERSHIPS

8:00am-8:30am	Coffee and Muffins
8:30am-10:00am	ESG Issue: Climate, Energy Transition, and Renewables Current Contexts and Future Trends
10:00am-10:15am	Health Break
10:15am-12:00pm	Exercise: Setting Climate Goals and Objectives
12:00pm-1:00pm	Lunch Break (lunch provided)
1:00pm-2:30pm	ESG Issue 3: Indigenous Reconciliation and Partnership Indigenous Frameworks as Patterns for Sustainability
2:30pm-2:45pm	Health Break
2:45pm-4:15pm	Workshop: Building Successful Indigenous Relationships
4:15pm-4:30pm	Closing Discussion and Takeaways From the Day

DAY 5

ESG REPORTING, MANAGEMENT, and PERFORMANCE

8:00am-8:30am	Coffee and Muffins
8:30am-10:00am	ESG Reporting and Communications Case Studies on Lessons Learned Workshop - Choosing Metrics Wisely
10:00am-10:15am	Health Break
10:15am-11:00am	ESG Performance Evaluation Facilitated Discussion - Reviewing and Improving Within Your Organization
11:00am-12:00pm	ESG MS as a Framework for Implementing ESG Q&A for Goal Implementation
12:00pm-1:00pm	Lunch Break (lunch provided)
1:00pm-2:15pm	ESG Issue: Emergency Management Case Studies and Interactive Scenarios
2:15pm-2:30pm	Health Break
2:30pm-4:00pm	Revisiting Your <i>ESG Top 5</i> , Group Conversation Summary Analysis and Course Review
4:15pm-4:30pm	Group Roundtable and Course Feedback

SPRING
2022

REGISTRATION NOW OPEN

Register today.

Learn more by visiting the [School of Public Policy](#).

For enquiries or group registration,
write to ergp@ucalgary.ca



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