

# INTERNATIONAL POLICY

## THE NEW REALITIES OF TRADE DEPENDENCE

“At this critical moment when the consensus on the rules of global trade are being rewritten, we are developing new solutions and approaches to solving new problems that are not well served by traditional approaches and thinking.”

— CARLO DADE

**I**nternational trade is the foundation of Canadian prosperity, but trade policies that were designed in a period of relative calm, order and rules-based certainty are not fit for today's uncertain and volatile world. There is a need for new thinking, policies and relationships as Canada seeks to navigate this new environment. This is not marginal or incremental change and Canadian institutions from government to business need new skills for these fast-changing global trade and political environments.

Our focus is on evidenced-based policy guidance on trade that enables economic growth and improves Canadians' quality of life. We conduct research and bring together leading thinkers to provide innovative policy responses and advance entrepreneurial ideas to address the changing trade environment.

International trade is a primary driver of Canada's economy, and it has been severely impacted by a dramatic deterioration in the global trade environment. This has created challenges in our relationships with our two biggest trade partners, the United States and China.

Canada needs an innovative, bold and entrepreneurial approach to navigate this unpredictable world. We are always expanding our networks in developing policy options that will define Canada's role on trade on the global stage.

---

### **CARLO DADE** Director, International Policy

---

Dade joined the School of Public Policy with an extensive background in international public policy, most recently as director of Trade and Trade Infrastructure Policy Research Centre at the Canada West Foundation. He is a frequent media commentator and has a professional affiliation with the Johnson Shoyama Graduate School of Public Policy at the University of Saskatchewan, is an honorary senior fellow at the Globalization to Global Studies at the University of Ottawa and a member of the Mexican Council on Foreign Relations.



# OUR CORE FOCUS

We collaborate with leaders in business, government and academia on international policy studies focused on the economics of international policy, particularly on trade. Our work identifies challenges that must be addressed and we develop solutions to ensure trade continues to be a foundation for Canadian prosperity.

Our research focuses on our interactions with Canada's two largest trade partners, North America and China/Indo-Pacific, and the intersections between them. Our goal is to develop better capacity to anticipate the political, economic and technological changes that will create challenges and opportunities for Canadian exporters and importers in the U.S, China and the Indo-Pacific.

Our work on trade with these regions overlaps and mirrors the natural synergies and convergence of issues in the management of Canada's international trade and political engagement. We approach this work through two major, interrelated initiatives:



## NEW NORTH AMERICA INITIATIVE (NNAI)

The NNAI is a multi-year initiative with initial funding from the Government of Alberta, focused on building a ground-up vision for co-operation, training the next generation of "North Americanists" through experiential learning in partnership with Alberta and academics and improving relationships with new political actors in the U.S.

The New North America Brief is a monthly newsletter published by the NNAI staff and School of Public Policy students – part of the next generation of North Americanists – and covers key news and policy insights from Canada, the United States and Mexico.



## CHINA/INDO-PACIFIC

China and the Indo-Pacific region are Alberta and Canada's second-largest trade partner. We produce information and analysis to enable stakeholders to more proactively engage with the region. We identify emerging challenges for Albertan and Canadian stakeholders from political and trade tensions with China and Indo-Pacific economies and develop policies to advance Canadian trade and economic interests in the Asia-Pacific.



### ABOUT THE SCHOOL OF PUBLIC POLICY

Under Director Martha Hall Findlay, the James S. and Barbara A. Palmer Chair in Public Policy, the School leverages the responsiveness of a respected think-tank and the academic rigour of one of Canada's

leading research universities. Our focus is in five areas – Economic and Fiscal Policy, Energy and Natural Resources Policy, International Policy, Health and Social Policy and Canadian Governance Policy.